

**APPROVE ENTERING INTO A LICENSE AGREEMENT WITH ACHIEVE 3000, INC. FOR THE  
PURCHASE OF WEB-BASED INSTRUCTIONAL TEXT FOR USE IN READING AND LANGUAGE  
ARTS (RLA) CURRICULUM - DREAMS AND DOORWAYS**

**THE CHIEF EXECUTIVE OFFICER REPORTS THE FOLLOWING DECISION:**

Approve entering into a license agreement with Achieve 3000, Inc. for the purchase of web-based instructional texts for Office of Reading and Language Arts at a cost not to exceed \$990,000.00. Achieve 3000 was selected on a non-competitive basis and approved by the Non-Competitive Procurement Review Committee. A written agreement for this purchase is currently being negotiated. No goods may be ordered or received and no payment shall be made to Vendor prior to execution of the written agreement. The authority granted herein shall automatically rescind in the event a written agreement is not executed within 90 days of the date of this Board Report. Information pertinent to this agreement is stated below.

**VENDOR:**

- 1) Vendor # 12499  
ACHIEVE 3000  
1091 RIVER AVENUE  
LAKEWOOD, NJ 08701  
Peter Saretsky  
732-367-5505

**USER:**

Citywide - Reading & Language Arts  
125 South Clark Street, 11th Floor  
Chicago, IL 60603

Contact : Paul Whitsitt  
Phone: 773-553-6418

**TERM:**

The term of this agreement shall commence on October 1, 2010 and shall end September 30, 2012. This agreement shall have 2 options to renew for periods of 1 year each. Each option period will not exceed \$1,000,000.00.

**EARLY TERMINATION RIGHT:**

The Board shall have the right to terminate this agreement with 30 days written notice.

**DESCRIPTION OF PURCHASE:**

Achieve 3000, Inc. will license web-based instructional texts selected by the Office of Reading and Language Arts, such as KidBiz 3000 and Teen Biz 3000. The instructional texts will be delivered to teachers and students through an enclosed email environment and will be aligned to grade level unit themes, one per student. Text will be aligned to grade level standards, but support individual student lexiled reading levels between 2nd and 9th grades. The number of student text ordered will be based upon projected enrollment figures. Vendor will also provide materials for home connections, data reports at the student, teacher, school and district level, and dedicated project management to support the CPS implementation.



Indebtedness - The Board's Indebtedness Policy adopted June 26, 1996 (96-0626-PO3), as amended from time to time, shall be incorporated into and made a part of the agreement.

Ethics - The Board's Ethics Code adopted June 23, 2004 (04-0623-PO4), as amended from time to time, shall be incorporated into and made a part of the agreement.

Contingent Liability - The agreement shall contain the clause that any expenditure beyond the current fiscal year is deemed a contingent liability, subject to appropriation in the subsequent fiscal year budget(s).

Approved for Consideration:

  
OPAL L. WALLS  
Chief Purchasing Officer

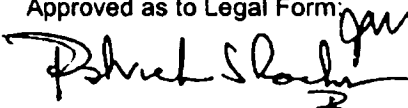
Approved:

  
RON HUBERMAN  
Chief Executive Officer

Within Appropriation:

  
DIANA S. FERGUSON  
Chief Financial Officer

Approved as to Legal Form:

  
PATRICK J. ROCKS  
General Counsel