

August 24, 2016

**AUTHORIZE NEW AGREEMENTS WITH VARIOUS VENDORS FOR
PERSONALIZED LEARNING PROFESSIONAL DEVELOPMENT SERVICES**

THE CHIEF EXECUTIVE OFFICER REPORTS THE FOLLOWING DECISION:

Authorize new agreements with Various Vendors to provide professional development for personalized learning services to all schools at an estimated annual cost set forth in the Compensation Section of this report. Vendors were selected on a competitive basis pursuant to Board Rule 7-2. Written agreements for Vendors services are currently being negotiated. No services shall be provided by and no payment shall be made to any Vendor prior to the execution of their written agreement. The authority granted herein shall automatically rescind as to each Vendor in the event their agreement is not executed within 90 days of the date of this Board Report. Information pertinent to the agreements is stated below.

Specification Number : 16-350031

Contract Administrator : Janus, Ms. Rene / 773-553-3241

VENDOR:

- 1) Vendor # 67462
COOPERATIVE EDUCATIONAL SERVICE
AGENCY #1
N25 W23131 PAUL RD, STE 100
PEWAUKEE, WI 53072
Teresa Barch
262 787-9500

Ownership: Non-Profit

- 2) Vendor # 17316
EDUCATIONAL TECHNOLOGY AND LIFE
CORPORATION
5405 ALTON PARKWAY, STE 5A-305
IRVINE, CA 92604
Mark Wagner
949 407-9051

Ownership: Mark Wagner-50%, Eva
Wagner-50%

- 3) Vendor # 99687
LEAP INNOVATIONS
222 W. MERCHANDISE MART PLAZA,
SUITE 1212
CHICAGO, IL 60654
Amy Huang
312 809-7029 x706

Ownership: Non-Profit

USER INFORMATION :

Contact:

11070 - Talent Office - City Wide
42 West Madison Street
Chicago, IL 60602
Connors, Mr. Kevin
773-553-1070

TERM:

The term of each agreement shall commence on September 1, 2016 and end on August 31, 2019. The agreements shall have two (2) options to renew for periods of one (1) year each.

EARLY TERMINATION RIGHT:

The Board shall have the right to terminate each agreement with 30 days written notice.

SCOPE OF SERVICES:

Personalized learning (PL) is an instructional approach that will accelerate student learning by tailoring instruction and the instructional environment to address the individual needs, skills, and interests of each student. Vendors will provide professional development services that will support the overall district vision of accelerating the adoption of personalized learning and expand the number of schools that are using innovative strategies and technology to personalize learning for students.

Three stages of professional development will be offered to schools in order to provide entry points that align to a school's prior experience in personalized learning. Two vendors are approved to deliver each stage of professional development, as described below.

Stage A - Introduction to Personalized Learning: Educational Technology and Life Corporation and Cooperative Educational Service Agency will provide an introduction to foundational concepts and practices of personalized learning through a one day session that includes 40-50 participants. This is intended for school leaders and teachers who have no prior experience in personalized learning.

Stage B - Piloting Personalized Learning: Educational Technology and Life Corporation and Cooperative Educational Service Agency will provide professional development to equip schools with the framework to implement personalized learning strategies and techniques in individual classrooms. School leaders and teachers with foundational knowledge of personalized learning are eligible to participate and should be piloting personalized learning by the end of the 6-9 session experience. The professional development should utilize both in-person and online formats and is intended to be organized as a cohort experience with 25-30 participants.

Stage C - Whole-school Redesign for Personalized Learning: Cooperative Educational Service Agency and LEAP Innovations will provide holistic training to schools who intend implement personalized learning school-wide. This professional development will include training on change management, school operations, and instructional strategies aligned to personalized learning. Depending on a school's prior experience, by the end of this stage schools should either have achieved whole-school adoption or have a detailed plan to implement personalized learning school-wide. Schools who have prior experience piloting personalized learning will participate in a one year experience with 9-10 sessions, utilizing both in-person and online formats. Schools without prior experience but are invited for Whole-school Redesign will receive approximately 25-30 sessions, for 15-30 participants per school, over a three year period as part of a cohort experience.

OUTCOMES:

Vendors' services will result in participants leaving with a basic understanding of personalized learning to being equipped with the skills needed to develop a plan for implementation, moving from personalized learning in a subset of classrooms to whole school implementation.

COMPENSATION:

Estimated costs for the three (3) year term are set forth below:
Not to Exceed \$2,800,000 in aggregate for all vendors.

REIMBURSABLE EXPENSES:

None

AUTHORIZATION:

Authorize the General Counsel to include other relevant terms and conditions in the written agreements. Authorize the President and Secretary to execute the agreements. Authorize the Director of Personalized Learning to execute all ancillary documents required to administer or effectuate the agreements.

AFFIRMATIVE ACTION:

Vendors shall adhere to the minimum goals set at 30% for MBE and 7% for WBE participation and shall adhere to all other applicable MBE/WBE requirements as set forth in the program. These goals will apply only to for-profit agencies - Educational Technology and Life Corporation (for-profit), Cooperative Educational Service Agency (non-profit), LEAP Innovations (non-profit).

LSC REVIEW:

Local School Council approval is not applicable to this report.

FINANCIAL:

School Discretionary Funds (353, 115, 332, 225), Department of Personalized Learning, Unit 10825
\$375,000, FY17
\$960,000, FY18
\$1,405,000, FY19
Future year funding is contingent upon budget appropriation and approval.

CFDA#: Not Applicable

GENERAL CONDITIONS:

Inspector General - Each party to the agreement shall acknowledge that, in accordance with 105 ILCS 5/34-13.1, the Inspector General of the Chicago Board of Education has the authority to conduct certain investigations and that the Inspector General shall have access to all information and personnel necessary to conduct those investigations.

Conflicts - The agreement shall not be legally binding on the Board if entered into in violation of the provisions of 105 ILCS 5/34-21.3 which restricts the employment of, or the letting of contracts to, former Board members during the one year period following expiration or other termination of their terms of office.

Indebtedness - The Board's Indebtedness Policy adopted June 26, 1996 (96-0626-PO3), as amended from time to time, shall be incorporated into and made a part of the agreement.

Ethics - The Board's Ethics Code adopted May 25, 2011 (11-0525-PO2), as amended from time to time, shall be incorporated into and made a part of the agreement.

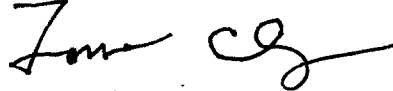
Contingent Liability - The agreement shall contain the clause that any expenditure beyond the current fiscal year is deemed a contingent liability, subject to appropriation in the subsequent fiscal year budget(s).

Approved for Consideration:



LESLIE NORGRN
Acting Chief Procurement Officer

Approved:



FORREST CLAYPOOL
Chief Executive Officer

Approved as to Legal Form: *gmm*



RONALD L. MARMER
General Counsel