

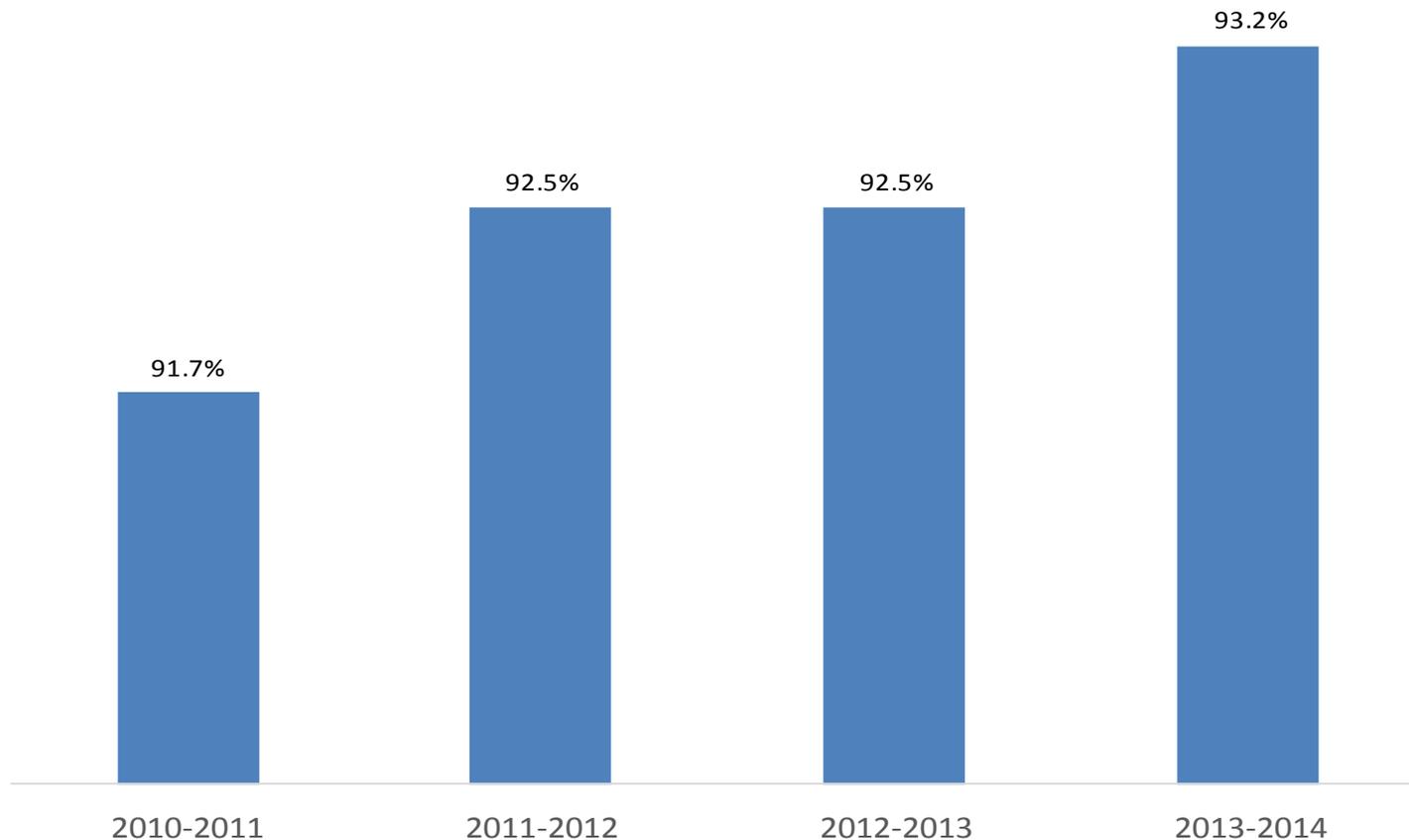
Attendance Strategy and Results: Reviewing the First Week of School

September 24, 2014



A New Record Attendance Rate for CPS

- Student attendance for 2013-14 reached a new high – up 0.7 percentage points from the prior year



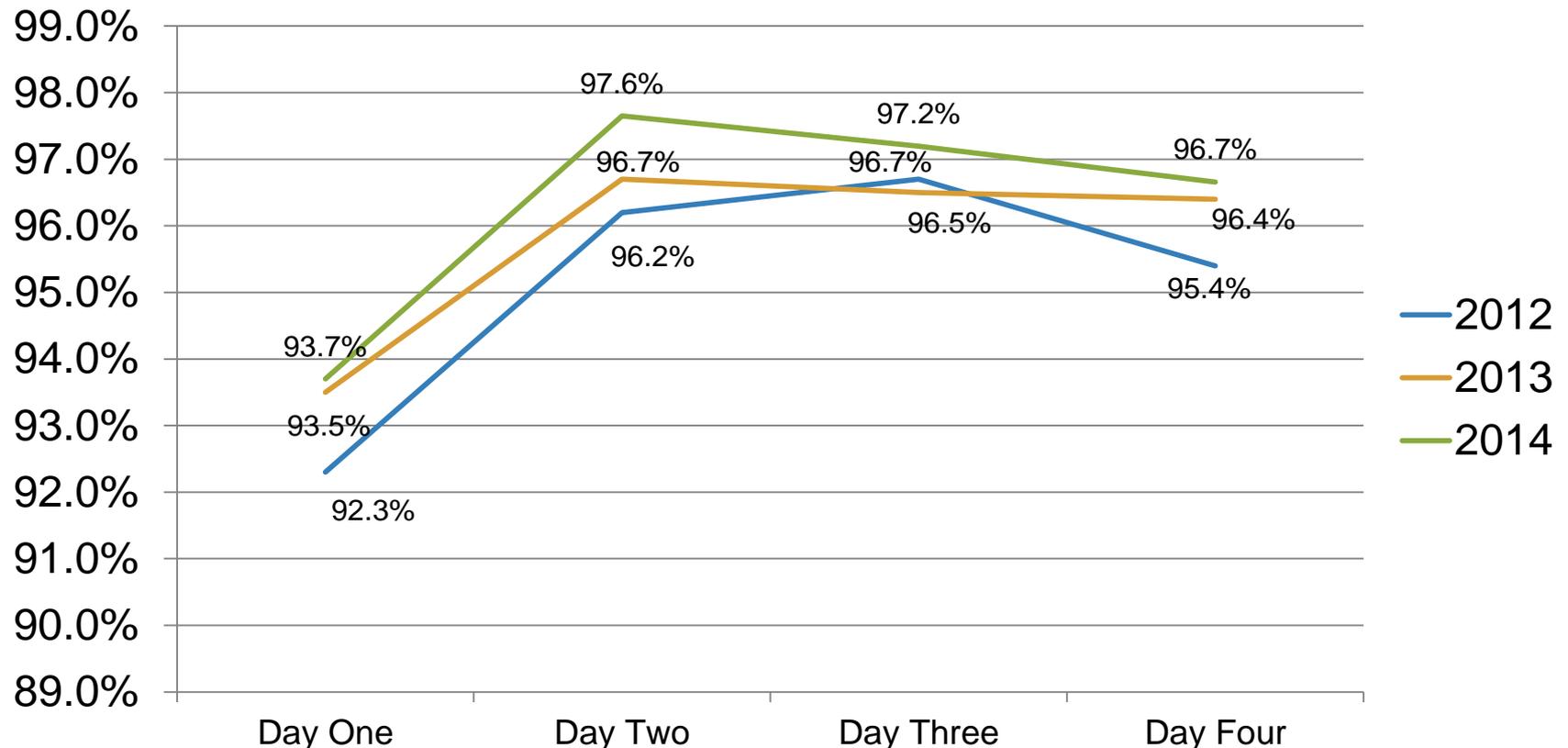
Back to School (B2S) 2014

- CPS team members attended more than 80 neighborhood festivals, put up billboards, handed out church fans and conducted door-to-door outreach
- We participated in three parades: Bud Billiken, Engelwood B2S Parade, and Danny Davis B2S Parade
- Phone banks placed more than 25,000 calls to households targeting rising 9th grade students; home visits to families not reachable by phone
- The annual Interfaith Prayer Breakfast was attended by more than 400 clergy and community leaders focusing on the B2S message of “Back to School – Stay in School”



Strategic Plan – Definitive Results

- First day attendance of 93.7% - the highest on record and...
- A higher attendance rate for each of the days in the first week:



Success Stories from across Chicago

- Judith Benjamin – Warren Elementary School
- James Fitzgerald – Hubbard High School
- Darion Radcliff (JRW) – Burr Elementary School
- Computer technology upgrade at Lane Tech



Successful Plans – Successful Schools

- Richard T. Crane High School
- Oscar DePriest Elementary School
- Helen M Hefferan Elementary School
- Joshua D Kershaw Elementary School



Continuing the Path to College and Career

- Chicago School Fair, October 4-5 (Saturday and Sunday)
- McCormick Place
- Hours of operation: 8 a.m. to 3 p.m.
- Representatives from CPS schools and academic departments will be on hand to share information both days

