

CPS



# SPORTS CAN OPEN ROADS TO EXCELLENCE: BOARD UPDATE



*In Partnership With*



# WHERE WE STARTED



## VISION:

**ONLY 10%** of elementary students participated in school sports




We needed a culture shift in how we thought about athletics programming





Student athletes are  
**4x** more likely to attend college



Student athletes are  
**50%** less absent than non-athletes



Physically active kids have up to  
**40%** higher test scores



Organized sports programs  
contribute to **reducing crimes**

**CPS SCORE!** was created in an effort to:

- increase academic performance
- strengthen communities
- decrease violence
- give ALL students an equal opportunity to excel in sports and stay healthy



**Harnessing the power of community, sport and inclusion**, the program provides a safe, structured, and positive learning experience for all interested students.



**Launched in January 2017**, CPS SCORE! is the first of its kind in the country



# FIRST YEAR RESULTS & IMPACT





More than  
**1,750 teams**  
and  
**25,000 players**  
across  
**6 sports**  
in its first year



# Student Participation Results



## WINTER 2017

**Basketball**

**8,663**

Student Athletes

**717**

teams

## SPRING 2017

**Girls Soccer  
Floor Hockey  
Track and Field  
Wrestling (pilot)**

**7,332**

Student Athletes

**329**

teams

## FALL 2017

**Boys Soccer  
Volleyball  
Cross Country**

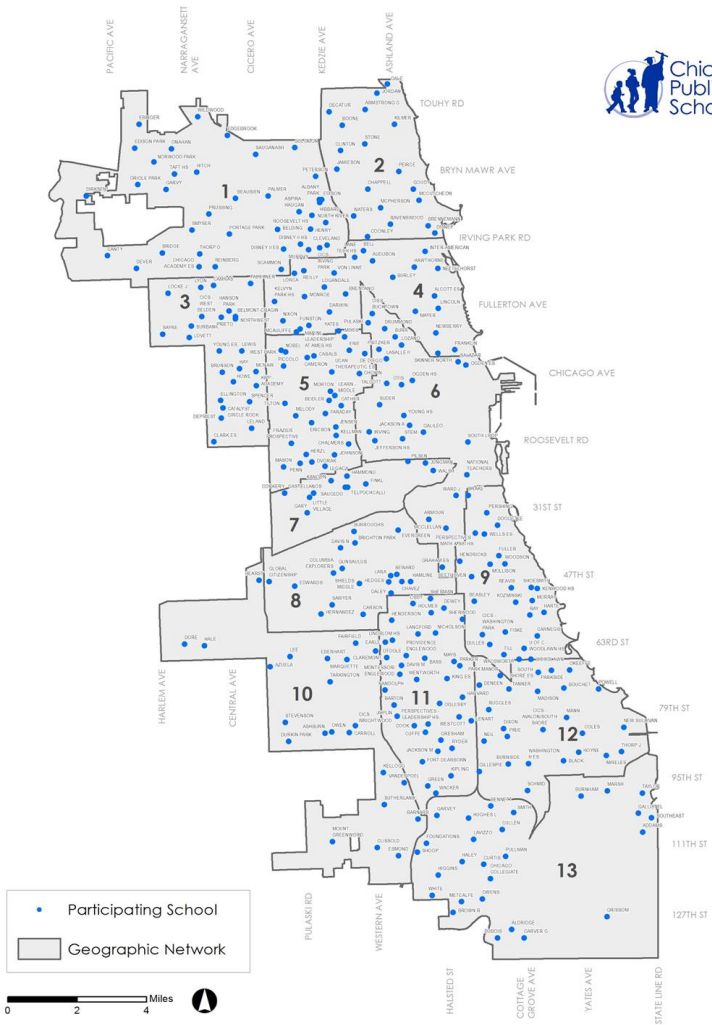
**15,439**

Student Athletes

**689**

teams

# Geographic Results



Between winter SY2017  
and fall SY2018,  
**229 schools**  
registered students in the  
SCORE! Program. The schools  
registering students  
**span across all 13 CPS  
networks.**

Schools are counted as participating in the program if they registered at least one student on at least one team. The map does not distinguish between schools enrolling few students in a single season, and schools enrolling a large number of students in multiple seasons.

# Overall Results



229

Elementary Schools

MORE THAN

30

Game day high schools and parks

25,143

UNIQUE STUDENTS

Were registered in program  
between winter<sub>SY17</sub> and fall<sub>SY18</sub>

17%

Participation rate  
70% Increase



**Students in every network  
are now participating in  
CPS SCORE!**

# PARTNERS



# Partners



## LEAD SPONSORS



## SUPPORTING PARTNERS



UBER



# Basketball - Year 2 (winter 2017-2018)





10,800

NUMBER OF STUDENTS  
IN BASKETBALL

643

NUMBER OF TEAMS

- **Season Dates:** December 2-March 17
- **New partners:**  
- **New activities:** Coaches Clinic, Welcome Packages, City Championships, Exclusive uniforms for all teams who make it to Regionals and City Championships, tickets to Bulls games, and more!



**THANK YOU!**





