

AMEND BOARD REPORT #01-0328-PR35
APPROVE ENTERING INTO AN AGREEMENT WITH BRAINFOREST, INC. FOR THE DEVELOPMENT
OF AN EARLY CHILDHOOD VIRTUAL CLASSROOM WEBSITE

THE CHIEF EXECUTIVE OFFICER REPORTS THE FOLLOWING DECISION:

Approve entering into an agreement with Brainforest, Inc. for the development of an Early Childhood Virtual Classroom Bilingual Website for the Office of Language, Cultural, and Early Childhood Education at a cost not to exceed ~~\$74,000~~ \$118,060. Consultant was selected on a non-competitive basis because of their unique qualifications in developing interactive educational websites. A written agreement for Consultant's services is currently being negotiated. No services shall be provided by Consultant and no payment shall be made to Consultant prior to the execution of the written agreement. The authority granted herein shall automatically rescind in the event a written agreement is not executed within 60 days of the date of this Board Report. Information pertinent to this agreement is stated below.

This amendment is necessary to 1) increase the maximum compensation by \$44,060, 2) expand Consultant's services to include the development and delivery of 5000 CD-ROM's containing video materials to work in conjunction with the website and also to include the provision of illustrator services, and 3) modify the contract's end date. A written contract amendment is currently being prepared. The authority granted herein shall automatically rescind in the event a written amendment is not executed within 60 days of the date of this Amended Board Report.

Specification No.: 01-250007

CONSULTANT: Brainforest, Inc.
1735 N. Paulina #409
Chicago, IL 60622
(773) 395 – 2500
Contact Person: Victoria Mullins
Vendor Number: 32564

USER: Office of Language, Cultural, and Early Childhood Education
125 S. Clark Street, 9th Floor
Chicago, IL 60603
Armando Almendarez
553-1933

TERM: The term of this agreement shall commence on the date the agreement is signed and shall end on ~~June 30, 2004~~ August 1, 2001.

SCOPE OF SERVICES: Consultant will develop a bilingual website that will include approximately 250 pages. The website will be an interactive communication, information and teaching resource for Early Childhood teachers and parents. The website will be housed initially on the CPS website and will include the following core components: 1) Curriculum Areas where parents can download activity ideas to do at home, 2) Lesson Preview Area where parents can watch a thumbnail clip of the video lessons; 3) Links where parents can access relevant web resources; 4) Current Events Area where parents can find local activities for young children and families; 5) Communications Area - a Chat Room and/or Bulletin Board Chat room open at scheduled times when a featured guest is moderating, 6) Games Corner - game links for preschoolers; and 7) Site Guide -providing help for first-time visitors to the site or parents unfamiliar with navigating through a website. Content for these areas will be developed and provided by CPS teachers and early childhood staff. The site will initially be maintained and updated by staff within the Office of Language, Cultural, and Early Childhood Education. Consultant will design and develop a CD-Rom with video content to work in conjunction with the Virtual Classroom website. The CD-ROM's will provide parents and teachers better access to the video materials utilized on the website. Consultant will also provide illustration services to design and develop all art work/illustrations used in on the website and the CD ROM.

DELIVERABLES: Consultant will deliver an Early Childhood Virtual Classroom Website consisting of approximately 250 pages. Consultant will also deliver 5000 CD-ROM's with video content which will work in conjunction with the website.

OUTCOMES: Consultant services will result in the establishment of an interactive website available to parents and teachers which provides video lessons, information and resources to support Early Childhood education.

COMPENSATION: Consultant shall be paid as follows: 30% upon signing of the contract, 30% upon approval of final design, and remainder upon delivery of final product with the total compensation not to exceed \$74,000 \$118,060.

AUTHORIZATION: Authorize the General Counsel to include other relevant terms and conditions in the written agreement and the amendment. Authorize the President and Secretary to execute the agreement and the amendment. Authorize the Office of Language, Cultural, and Early Childhood Education Chief Officer to execute all ancillary documents required to administer or effectuate this agreement and the amendment.

AFFIRMATIVE ACTION: As a condition of this award, this firm agrees to comply with the provisions of the Revised Remedial Plan for M/WBE Economic Participation and agrees to make every effort to achieve full compliance with the goals for this program. The M/WBE goals for this program/project are: 22% Black, 10% Hispanic, 2% Asian, 5% WBE and 0% Non-Minority.

LSC REVIEW: Local School Council approval is not applicable to this report.

FINANCIAL: Charge to Office of Language and Culture (Citywide): \$74,000+\$44,060 Fiscal Year:2001
Budget Classification:0952-210-000-2067-5410
Source of Funds: Board general fund

GENERAL CONDITIONS:

Inspector General – Each party to the agreement shall acknowledge that, in accordance with 105 ILCS 5/34-13.1, the Inspector General of the Chicago Board of Education has the authority to conduct certain investigations and that the Inspector General shall have access to all information and personnel necessary to conduct those investigations.

Conflicts – The agreement shall not be legally binding on the Board if entered into in violation of the provisions of 105 ILCS 5/34-21.3 which restricts the employment of, or the letting of contracts to, former Board members during the one-year period following expiration or other termination of their terms of office.

Indebtedness – The Board's Indebtedness Policy adopted July 26, 1995 (95-0726-EX3), as amended from time to time, shall be incorporated into and made a part of the agreement.

Ethics – The Board's Ethics Code adopted September 27, 1995 (95-0927-RU3), as amended from time to time, shall be incorporated into and made a part of the agreement.

Contingent Liability – The agreement shall contain the clause that any expenditure beyond the current fiscal year is deemed a contingent liability, subject to appropriation in the subsequent fiscal year budget(s).

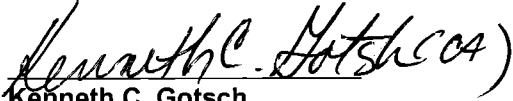
Approved for Consideration:


Natalye Paquin
Chief Purchasing Officer


Approved:

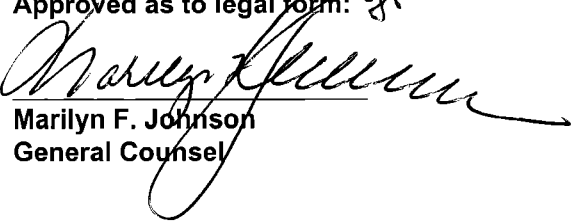

Paul G. Vallas
Chief Executive Officer

Within Appropriation:



Kenneth C. Gotsch
Chief Fiscal Officer

Approved as to legal form: 



Marilyn F. Johnson
General Counsel