

**AUTHORIZE THE ACCEPTANCE OF A DONATION OF BACK-TO-SCHOOL CAMPAIGN INCENTIVES  
AND MEDIA PRODUCTION SERVICES FROM TTJ ENTERPRISES, LLC**

**THE CHIEF EXECUTIVE OFFICER REPORTS THE FOLLOWING DECISION:**

Authorize the acceptance of a donation of back-to-school campaign incentives and media production services from TTJ Enterprises, LLC.

**DESCRIPTION:**

SOURCE: TTJ Enterprises, LLC

RECEIVING UNIT: Office of Communications

DOLLAR VALUE: \$4,540,244

PURPOSE: As owners of *Time Escape*, *Voyager*, and *Anita Dee* at Navy Pier, TTJ Enterprises will provide the following services and incentives to the Chicago Public Schools: 450,000 buy one, get one coupons for free rides on *Time Escape* valued at \$4,477,500; 596 principal-rides-free coupons with two guests (1,192 coupons) for *Time Escape* valued at \$14,244; and one dinner cruise on the *Anita Dee* for 175 principals and corporate sponsors (\$80 each) valued at \$14,000. Coupon printing valued at \$4,500 is also included. Additionally, the donor's video production company will produce back-to-school, public service announcements for radio and television broadcast valued at \$30,000.

As a result of this donation, the Chicago Public Schools extended community will be well-informed of the back-to-school date and appropriate family preparations (school supplies, school uniforms, medical examinations, vaccinations, records/documents for registration, etc.) Parents and students will be encouraged to return to school prepared for instruction on Tuesday, September 4, 2001. Students, families, and principals will be rewarded for demonstrating strong support for first day-first week parent involvement and exemplary school attendance.

**AUTHORIZATION:** Authorize the Secretary and President of the Chicago Board of Education to execute the agreement.

**AFFIRMATIVE ACTION:** Affirmative Action guidelines are not applicable to this report.

**LSC REVIEW:** Local School Council review is not applicable to this report.

**FINANCIAL:** There is no cost to the Chicago Board of Education for the goods and services donated.

**GENERAL CONDITIONS:**

Inspector General – Each party to the agreement shall acknowledge that, in accordance with 105 ILCS 5/34-13.1, the Inspector General of the Chicago Board of Education has the authority to conduct certain investigations and that the Inspector General shall have access to all information and personnel necessary to conduct those investigations.

Conflicts – The agreement shall not be legally binding on the Board if entered into in violation of the provisions of 105 ILCS 5/34-21.3 which restricts the employment of, or the letting of contracts to, former Board members during the one year period following expiration or other termination of their terms of office.

Indebtedness – The Board's Indebtedness Policy adopted July 26, 1995 (95-0726-EX3), as amended from time to time, shall be incorporated into and made a part of the agreement.

Ethics – The Board's Ethics Code adopted September 27, 1995 (95-0927-RU3), as amended from time to time, shall be incorporated into and made a part of the agreement.

Contingent Liability – The agreement shall contain the clause that any expenditure beyond the current fiscal year is deemed a contingent liability, subject to appropriation in the subsequent fiscal year budget(s).

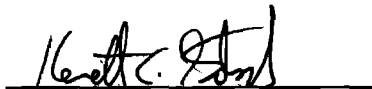
**Approved for Consideration:**

  
Barbara Eason-Watkins  
Chief Education Officer

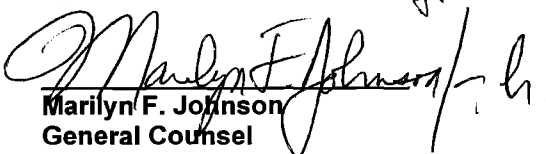
**Approved:**

  
Arne Duncan  
Chief Executive Officer

**Noted:**

  
Kenneth C. Gotsch  
Chief Fiscal Officer

**Approved as to Legal Form:** *HW*

  
Marilyn F. Johnson  
General Counsel