

**RATIFY AN AGREEMENT WITH CITY COLLEGES OF CHICAGO WYCC-TV
FOR CONSULTING SERVICES**

THE CHIEF EXECUTIVE OFFICER REPORTS THE FOLLOWING DECISION:

Ratify an agreement with WYCC-TV City Colleges of Chicago to provide consulting services to Chicago Public Schools at a cost not to exceed \$110,000.00. WYCC TV has produced Small Talk for Parents and Nuestros Ninos for the past two years. A written agreement for Consultant's services is currently being negotiated. Consultant shall provide no services and no payment shall be made to Consultant prior to the execution of the written agreement. The authority granted herein shall automatically rescind in the event a written agreement is not executed within 60 days of the date of this Board Report. Information pertinent to this agreement is stated below.

CONSULTANT: City Colleges of Chicago
WYCC TV 20
7500 South Pulaski
Chicago, Illinois 60652
773-838-7880
William Alvelo
#23290

USER: Office of Communications
25 South Clark Street
Chicago, Illinois 60603
Keith Bromery
773-553-1620

TERM: The term of this agreement shall commence on September 1, 2001 and shall end August 31, 2002. This agreement shall have no options to renew.

EARLY TERMINATION RIGHT: The Board shall have the right to terminate the agreement for any reason or no reason whatsoever with 30 days written notice.

SERVICES: Consultant will produce and air twenty (20) Small Talk for Parents programs in the English language. Consultant will also produce twenty (20) Nuestros Ninos programs in the Spanish language to be aired during their Spanish block. The television programs ("Programs") will be designed to provide parents with the latest research and knowledge to promote healthy growth of their children. Parents will also gain insights into the many ways in which their children develop emotionally, physically and socially. With approval from Chicago Public Schools and City Colleges of Chicago early childhood experts, consultant will (i) use the pre-selected program topics designated by Board approved Program consultant Zoraida Sambolin; (ii) work with Board approved Program consultant Zoraida Sambolin to document efforts that are currently underway by consultant to find outside sponsors for the Programs; (iii) With assistance from CPS Office of Communications and Zoraida Sambolin, consultant will establish a vocational education component in association with the Programs for CPS high school students; and (iv) provide the Board with periodic updates which will be incorporated on the Program website by Board or Zoraida Sambolin. In addition, consultant will host all programs and specials, supervise all production personnel, assist in hiring all production personnel and supervise producers of the Programs.

DELIVERABLES: Consultant shall deliver 20 (twenty) half-hour broadcast quality English language parenting television programs and 20 (twenty) half-hour broadcast quality Spanish language parenting television programs. Consultant will also air both language television program once a week for fifty-two (52) weeks beginning September 2001.

OUTCOMES: By watching the program parents can use the knowledge gained to promote healthy growth in their children and gain insights into the many ways children develop emotionally, physically and socially. Parents will also be informed of the many innovative and creative programs offered at Chicago Public Schools and the many resources available to their children. The ultimate goal of the programs is to have children better prepared to enter the school system.

COMPENSATION: Consultant shall be paid at the rate of \$2,750.00 per show produced. There will be no charge for airtime. Consultant will be paid as follows: \$110,000 when the agreement is signed.

REIMBURSABLE EXPENSES: Consultant shall not be reimbursed for expenses.

AUTHORIZATION: Authorize the General Counsel to include other relevant terms and conditions in the written agreement. Authorize the President and Secretary to execute the agreement.

AFFIRMATIVE ACTION: Pursuant to a Master Agreement with the Board, City Colleges agrees to comply with its own M/WBE participation goals.

LSC REVIEW: Local School Council approval is not applicable to this report.

FINANCIAL: Charge to Office of Schools and Regions: \$110,000 Fiscal Year: 2002
Budget Classification: 0953-210-000-7873-5410 Source of Funds: General Fund 210

GENERAL CONDITIONS:

Inspector General – Each party to the agreement shall acknowledge that, in accordance with 105 ILCS 5/34-13.1, the Inspector General of the Chicago Board of Education has the authority to conduct certain investigations and that the Inspector General shall have access to all information and personnel necessary to conduct those investigations.

Conflicts – The agreement shall not be legally binding on the Board if entered into in violation of the provisions of 105 ILCS 5/34-21.3 which restricts the employment of, or the letting of contracts to, former Board members during the one year period following expiration or other termination of their terms of office.

Indebtedness – The Board's Indebtedness Policy adopted July 26, 1995 (95-0726-EX3), as amended from time to time, shall be incorporated into and made a part of the agreement.

Ethics – The Board's Ethics Code adopted September 27, 1995 (95-0927-RU3), as amended from time to time, shall be incorporated into and made a part of the agreement.

Contingent Liability – The agreement shall contain the clause that any expenditure beyond the current fiscal year is deemed a contingent liability, subject to appropriation in the subsequent fiscal year budget(s).

Approved for Consideration:

Approved:

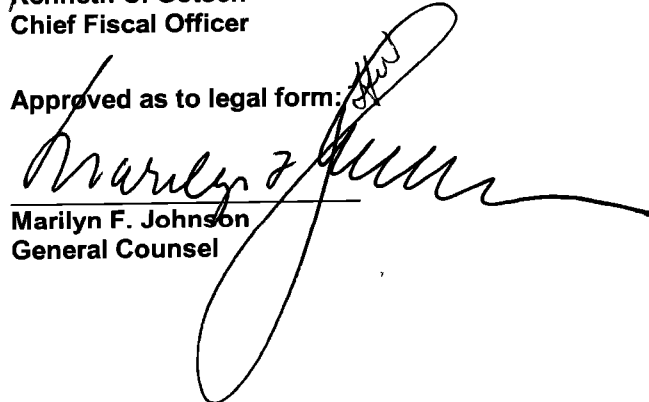

Anita Rocha
Acting Chief Purchasing Officer


Arne Duncan
Chief Executive Officer

Within Appropriation:


Kenneth C. Gotsch
Chief Fiscal Officer

Approved as to legal form:


Marilyn F. Johnson
General Counsel