

**RATIFY AN AGREEMENT WITH CUNNINGHAM COMMUNICATIONS
FOR CONSULTING SERVICES**

THE CHIEF EXECUTIVE OFFICER REPORTS THE FOLLOWING DECISION:

Ratify an agreement with Cunningham Communications to provide consulting services to the Office of the Chief Executive Officer at a cost not to exceed \$107,500. These services began on a part-time basis without prior Board approval. Consultant was selected on a non-competitive basis because of its extensive expertise in local government strategic press relations and communications planning. A written agreement for Consultant's services is currently being negotiated. Consultant has received partial payment in the amount of \$17,500 for these services. No further payment shall be made to Consultant prior to the execution of the written agreement. The authority granted herein shall automatically rescind in the event a written agreement is not executed within 60 days of the date of this Board Report. Information pertinent to this agreement is stated below.

SPECIFICATION NO.: 02-250194

CONSULTANT: Cunningham Communications
4052 North Avers Avenue
Chicago, Illinois 60618-1902
773: 279-1522
Peter Cunningham, President
Vendor #29583

USER: Office of the Chief Executive Officer
125 S. Clark Street – 5th floor
Mr. Arne Duncan
773: 553-1500

TERM: The term of this agreement commenced on July 1, 2002 and shall end on June 30, 2003.

EARLY TERMINATION RIGHT: This agreement may be terminated by either party upon 30 days written notice.

SCOPE OF SERVICES: Consultant will provide advice and consultation to the Chief Executive Office on the following matters: development of CPS' overall strategic communications plan, including, but not limited to, organizational structure, development of CPS messages pertaining to key initiatives and preparation of customary public and media relations materials related to key initiatives. Consultant shall also provide related direction and support to current communications staff.

DELIVERABLES: Consultant will deliver periodic public and media relations materials and periodic status reports regarding the progress and performance of the Chief Executive Office.

OUTCOMES: Consultant's services shall result in a strategic communications plan and refinement of the CPS communications function.

COMPENSATION: Consultant shall be paid \$5,000 per month for services provided during July and August, \$7,500 for services provided in September, and \$10,000 per month upon invoicing for the months of October through June, 2003, not to exceed the sum of \$107,500 for the 12-month term of this agreement.

REIMBURSABLE EXPENSES: None.

AUTHORIZATION: Authorize the General Counsel to include other relevant terms and conditions in the written agreement. Authorize the President and Secretary to execute the agreement. Authorize the Chief Executive Officer to execute all ancillary documents required to administer or effectuate this agreement.

AFFIRMATIVE ACTION: The vendor for this contract is an independent consultant (100% non-minority).

LSC REVIEW: Local School Council approval is not applicable to this report.

FINANCIAL: Charge to Citywide General Education Services: \$107,500* Fiscal Year: 2003
Budget Classification: 0950-210-000-1005-5410 Source of Funds: Education, 210

*Partial funding of \$17,500 has been paid to date for services rendered during the period of July 1 through September 30, 2002.

GENERAL CONDITIONS:

Inspector General – Each party to the agreement shall acknowledge that, in accordance with 105 ILCS 5/34-13.1, the Inspector General of the Chicago Board of Education has the authority to conduct certain investigations and that the Inspector General shall have access to all information and personnel necessary to conduct those investigations.

Conflicts – The agreement shall not be legally binding on the Board if entered into in violation of the provisions of 105 ILCS 5/34-21.3 which restricts the employment of, or the letting of contracts to, former Board members during the one year period following expiration or other termination of their terms of office.

Indebtedness – The Board's Indebtedness Policy adopted July 26, 1995 (95-0726-EX3), as amended from time to time, shall be incorporated into and made a part of the agreement.

Ethics – The Board's Ethics Code adopted September 27, 1995 (95-0927-RU3), as amended from time to time, shall be incorporated into and made a part of the agreement.

Contingent Liability – The agreement shall contain the clause that any expenditure beyond the current fiscal year is deemed a contingent liability, subject to appropriation in the subsequent fiscal year budget(s).

Approved for Consideration:



Anifa Rocha
Acting Chief Purchasing Officer

Approved:



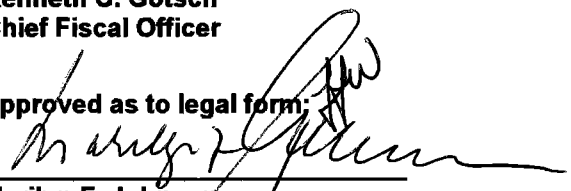
Arne Duncan *by AD*
Chief Executive Officer

Within Appropriation:



Kenneth C. Gotsch
Chief Fiscal Officer

Approved as to legal form:



Marilyn F. Johnson
General Counsel