

**APPROVE ENTERING INTO AGREEMENTS WITH VARIOUS CONSULTANTS  
FOR PROFESSIONAL DEVELOPMENT SERVICES FOR INSTRUCTIONAL TECHNOLOGY  
INTEGRATION**

**THE CHIEF EXECUTIVE OFFICER REPORTS THE FOLLOWING DECISION:**

Approve entering into agreements with the consultants identified below to provide professional development services for instructional technology integration for the Department of Instructional Technology (DoIT) at a total aggregate cost not to exceed \$975,500.00. Consultants were selected on a non-competitive basis due to their qualifications, expertise and abilities to provide appropriate services specified in various grant applications. Additionally, consultants were identified as the providers of services in the Enhancing Education through Technology (Ed Tech) grant applications for Fiscal Year 2003. Written agreements for each Consultants' services are currently being negotiated. No services shall be provided by Consultants and no payments shall be made to Consultants prior to the execution of their written agreements. The authority granted herein shall automatically rescind as to each Consultant in the event a written agreement for such Consultant is not executed within 60 days of the date of this Board Report. Information pertinent to these agreements are stated below.

- CONSULTANTS:**
1. Apple Computer, Inc.  
10 S. Wacker Suite 3300 Chicago, IL 60606  
Merris V. Brown, Account Executive  
312.939.8969 phone  
312.939.8979 fax  
Vendor#: 23266
  2. C.A.S.T.L.E. Technologies, Inc.  
400 North McClurg Court, #3006, Chicago, Illinois 60611  
Ms. Joan Kuperstein, President  
312-467-9906 phone  
312-467-9907 fax  
Vendor #: 29145
  3. Computer Services & Consulting, Inc. (CS&C)  
1613 South Michigan Avenue, Chicago, Illinois 60616  
Babylon Williams, Vice President  
312-360-1100 phone  
312-360-0324 fax  
Vendor #: 41798
  4. Margery Kepka  
11 Laughry Lane, Palos Park, Illinois 60464  
Margery Kepka  
708-448-4168 phone  
708-254-3882 fax  
Vendor #: 35280
  5. TechnoWrite, Inc.  
1700 East 56<sup>th</sup> Street, #907, Chicago, Illinois 60637  
Sharon Johnson  
773-324-7882 phone  
773-324-7884 fax  
Vendor #: 35140
  6. University of Chicago (CUIP)  
5640 South Ellis Avenue, Chicago, Illinois  
Don York

773-702-8930 phone  
773-702-8212 fax  
Vendor #: 36330

**USER:** Department of Instructional Technology  
Medill Technical and Professional Development Center  
1326 West 14<sup>th</sup> Place – Room 104  
Shirley Berry, Director  
553-6260

**TERM:** The term of each agreement shall commence on March 1, 2003 and shall end September 30, 2003.

**EARLY TERMINATION RIGHT:** Either party may terminate the Agreement upon thirty (30) days prior written notice to the other party.

**SCOPE OF SERVICES:** Consultants will provide instruction, mentoring, and coaching for courses and workshops, i.e. Technology Integration for K-3 Reading, Technology Integration for Middle School Mathematics, and the Adoption, Adaptation, and Transformation Levels of the Professional Development Continuum. Instructors must have a Master's Degree and be able to provide recertification credit.

Consultants shall provide professional development for the:

- application, usage and integration of technology into the Chicago Reading Initiative-Reading Framework for kindergarten, 1<sup>st</sup>, 2<sup>nd</sup> and 3<sup>rd</sup> grades;
- application, usage and integration of technology across all other primary curricula;
- technology skills in support of the coordination and utilization of hardware and instructional software for primary reading;
- application, usage and integration of technology into the CPS mathematics program for 6<sup>th</sup>, 7<sup>th</sup> and 8<sup>th</sup> grades;
- application, usage and integration of technology across all other intermediate curricula;
- technology skills in support of the coordination and utilization of hardware and instructional software for intermediate mathematics.

**DELIVERABLES:** Consultants will address teacher needs for participation in the technology integration series and will provide ancillary step guides and resources to support technology use in schools. Specifically, these deliverables include:

- Professional development course goals, objectives, activities, course materials and implementation plans.
- Training guides for the Train-the-trainer segment.
- Additional materials that support the use of technology in the teaching and learning process.

**OUTCOMES:** Consultants' services shall result in the following:

- The percentage of kindergarten, 1<sup>st</sup>, 2<sup>nd</sup> and 3<sup>rd</sup> grade reading teachers and the 6<sup>th</sup>, 7<sup>th</sup> and 8<sup>th</sup> grade math teachers, in the identified NCLB schools, who meet the *Illinois Technology Standards for Teachers* at the knowledge and performance levels, will increase by five to fifteen percent;
- Students in the primary grades (kindergarten, 1<sup>st</sup>, 2<sup>nd</sup> and 3<sup>rd</sup>), whose teachers participate in this program, will demonstrate five percent to 15 percent achievement or continuous progress in reading as measured, when tested as third graders, by the 3<sup>rd</sup> grade ISAT reading assessment;
- Students in the primary grades (kindergarten, 1<sup>st</sup>, 2<sup>nd</sup> and 3<sup>rd</sup>), whose teachers participate in this program, will meet or exceed an identified sub-set of *Illinois Technology Literacy Standards* skills in the context of academic content areas as a foundation for progressive growth towards technology literacy;
- Students in the 6<sup>th</sup>, 7<sup>th</sup> and 8<sup>th</sup> grades, whose teachers participate in this program, will demonstrate five percent to 15 percent achievement or continuous progress in math as measured, when tested as eighth graders, by the 8<sup>th</sup> grade ISAT math assessment;

- Students in the 6<sup>th</sup>, 7<sup>th</sup> and 8<sup>th</sup> grades, whose teachers participate in this program, will meet or exceed an identified sub-set of *Illinois Technology Literacy Standards* skills in the context of academic content areas as a foundation for progressive growth towards technology literacy.

The following outcomes will be supported by the project:

1. The percentage of kindergarten, 1<sup>st</sup>, 2<sup>nd</sup> and 3<sup>rd</sup> grade reading and 6<sup>th</sup>, 7<sup>th</sup> and 8<sup>th</sup> grade math teachers, in the identified NCLB schools, who engage students in high quality technology-based learning grounded in current research and sound instructional practices embedded in the academic context (consistent with the ISBE *NextSteps* and *NCREL's* engaged learning model), will increase by five to fifteen percent;
2. The percentage of identified NCLB schools with a wide range of technology usage across the curriculum (as defined by the *North Central Regional Educational Laboratory* and *Metiri*) will increase by five to fifteen percent.

**COMPENSATION:** Consultants shall be paid their hourly rates of pay based on a specific scope of services specified in their contracts, with monthly payments supported by approved invoices for services, with total compensation per Consultant not to exceed the dollar amounts stated below; and the total aggregate not to exceed \$975,500.

Apple Computer Inc.	2-day rate of \$3,500, which includes all travel, expenses, materials, and on-site customization (not to exceed \$537,500)
C.A.S.T.L.E. Inc.	\$250 per hour (not to exceed \$75,000)
CS&C, Inc.	\$133 per hour (not to exceed \$75,000)
Margery Kepka	\$80 per hour (not to exceed \$13,000)
TechnoWrite, Inc.	\$65 per hour (not to exceed \$25,000)
University of Chicago	Flat Program Fee - \$250,000

**REIMBURSABLE EXPENSES:** None.

**AUTHORIZATION:** Authorize the General Counsel to include other relevant terms and conditions in the written agreements. Authorize the President and Secretary to execute the agreements. Authorize Chief Education Officer to execute all ancillary documents required to administer or effectuate these agreements.

**AFFIRMATIVE ACTION:** Pursuant to Section 6.2 of the Revised Remedial Plan for Minority and Women Business Enterprise Contract Participation (M/WBE Plan), the Per Contract and Category Goals method for M/WBE participation will be utilized. Thus, contracts for subsequent vendors from the pool created by this contract will be subject to compliance reviews on a contract-by-contract basis. Aggregate compliance of the vendors in the pool will be reported on a monthly basis.

**LSC REVIEW:** Local School Council approval is not applicable to this report.

**FINANCIAL:** Charge to Department of Instructional Technology Fiscal Year: 2003  
Budget Classification: 2000 - 239 - xxx - 1112 - 5990 (\$975,000.00)  
0950-239-970-7783-5990)  
Source of Funds: Illinois State Board of Education.  
**Requisition Number: [#]**

**GENERAL CONDITIONS:**

Inspector General – Each party to the agreement shall acknowledge that, in accordance with 105 ILCS 5/34-13.1, the Inspector General of the Chicago Board of Education has the authority to conduct certain investigations and that the Inspector General shall have access to all information and personnel necessary to conduct those investigations.

Conflicts – The agreement shall not be legally binding on the Board if entered into in violation of the

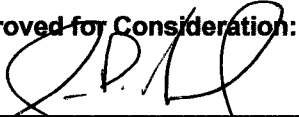
provisions of 105 ILCS 5/34-21.3 which restricts the employment of, or the letting of contracts to, former Board members during the one year period following expiration or other termination of their terms of office.

Indebtedness – The Board’s Indebtedness Policy adopted July 26, 1995 (95-0726-EX3), as amended from time to time, shall be incorporated into and made a part of the agreement.

Ethics – The Board’s Ethics Code adopted September 27, 1995 (95-0927-RU3), as amended from time to time, shall be incorporated into and made a part of the agreement.

Contingent Liability – The agreement shall contain the clause that any expenditure beyond the current fiscal year is deemed a contingent liability, subject to appropriation in the subsequent fiscal year budget(s).


Approved for Consideration:

  
Sean P. Murphy  
Chief Purchasing Officer

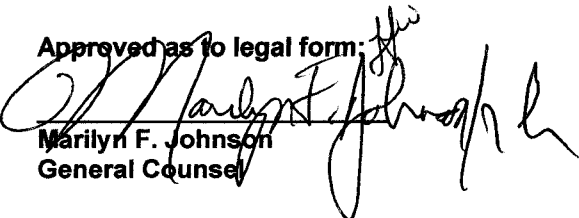
Approved:

  
Arne Duncan  
Chief Executive Officer

Within Appropriation:

  
Kenneth C. Gotsch  
Chief Fiscal Officer

Approved as to legal form:

  
Marilyn F. Johnson  
General Counsel