

**AUTHORIZE PAYMENT TO VARIOUS NEWSPAPER COMPANIES  
FOR NEWSPAPER ADVERTISEMENT SERVICES**

**THE CHIEF EXECUTIVE OFFICER REPORTS THE FOLLOWING DECISION:**

Authorize payment to the various newspaper companies listed below to provide advertisement services to the Central Office Departments and all individual City of Chicago Public Schools at a cost not to exceed \$600,000.00 in the aggregate, for a two-year period. Vendors were selected pursuant to a duly advertised Price Solicitation (Specification No. 03-250169). No written agreements are required for this matter. Information pertinent to this matter is stated below.

**Specification No:** 03-250169

**Contract Administrator:** Diego Droira  
(773) 553-2123

**VENDORS:**

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| <p>1. Chicago Tribune<br/>435 N. Michigan Ave<br/>Chicago, Ill 60611<br/>Contact: Ericka Hudson<br/>Phone: (312) 222-3833<br/>Vendor # 38738</p>                            | <p>2. Chicago Sun-times<br/>401 N. Wabash<br/>Chicago, Ill 60611<br/>Contact: Dick Nardini<br/>Phone: (312) 321-2911<br/>Vendor # 11956</p>                      | <p>3. Chicago Daily Defender<br/>2400 S. Michigan Ave.<br/>Chicago, Ill 60616<br/>Contact: Sylvia Duncan<br/>Phone: (312) 225-2400 ext 148<br/>Vendor # 32345</p>  |
| <p>4. Crain's Chicago Business<br/>360 N. Michigan Ave.<br/>Chicago, Ill 60601<br/>Contact: Emily Kalmus<br/>Phone: (312) 280-3191<br/>Vendor # 30446</p>                   | <p>5. Lerner Newspaper<br/>7331 N. Lincoln Ave.<br/>Lincolnwood, Ill 60712<br/>Contact: Liz Maier<br/>Phone: (847) 329-2030<br/>Vendor # 12718</p>               | <p>6. Extra Bilingual Newspaper<br/>3906 W. North Ave.<br/>Chicago, Ill 60647<br/>Contact: Mariana Ramirez<br/>Phone: (773) 252-3534<br/>Vendor # 13055</p>        |
| <p>7. The Lawndale News<br/>5416 W. 25<sup>th</sup> Street<br/>Cicero, Ill 60804<br/>Contact: James L. Nardini<br/>Phone: (708) 656-6400<br/>Vendor # 41328</p>             | <p>8. Nadig Newspapers<br/>4937 N. Milwaukee Ave.<br/>Chicago, Ill 60630<br/>Contact: Glenn or Brian Nadig<br/>Phone: (773) 286-6100<br/>Vendor # 26920</p>      | <p>9. Back of the Yards Journal<br/>4642 S. Damen Ave.<br/>Chicago, Ill 60609<br/>Contact: Sue Malone<br/>Phone: (773) 927-7203<br/>Vendor # 25719</p>             |
| <p>10. Hyde Park Herald Newspaper<br/>5240 S. Harder<br/>Chicago, Ill 60615<br/>Contact: James Dodson<br/>Phone: (773) 643-8533<br/>Vendor # 43499</p>                      | <p>11. The Austin Voice<br/>5236 W. North Ave.<br/>Chicago, Ill 60639<br/>Contact: Julie Edwards<br/>Phone: (773) 889-0880<br/>Vendor # 26728</p>                | <p>12. La Raza<br/>6001 N. Clark Street<br/>Chicago, Ill 60660<br/>Contact: Fatima Olvera<br/>Phone: (773) 273-2915<br/>Vendor # 47481</p>                         |
| <p>13. Hartman Publishing, Inc. (N'Digo)<br/>401 N. Wabash Ave.<br/>Chicago, Ill 60611<br/>Contact: Kevin H. Corley<br/>Phone: (312) 822-0202 ext 16<br/>Vendor # 13634</p> | <p>14. Chicago Crusader Newspaper<br/>6429 South King Drive<br/>Chicago, Illinois 60637<br/>Contact: John Smith<br/>Phone: (773) 752-2500<br/>Vendor # 85249</p> | <p>15. Daily Southtown<br/>6901 West 159<sup>th</sup> St.<br/>Tinley Park, Ill 60647<br/>Contact: Linda L. Conrad<br/>Phone: (708) 633-4825<br/>Vendor # 30013</p> |

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| <p>16. Alliance Printers &amp; Publishers, Inc.<br/>(dba Polish Daily News)<br/>5711 N. Milwaukee Ave.<br/>Chicago, Illinois 60646<br/>Contact: Bogdan Mazur<br/>Phone: (773) 763-3343<br/>Vendor # 48428</p> | <p>17. USA TODAY<br/>1000 Wilson Blvd.<br/>Arlington, VA 22229<br/>Contact: Karen Reed<br/>Phone: (703) 276-6490<br/>Vendor # 40992</p> | <p>18. Education Week<br/>6935 Arlington Rd. Suite 100<br/>Bethesda, MD 20814<br/>Contact: Julie Fegan<br/>Phone: (800) 346-1834<br/>Vendor # 38590</p> |
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**USERS:** Chicago Public Schools Central Office Departments and all individual City of Chicago Public Schools shall have the right to order services telephonically by contacting the contact person for each vendor.

**TERM:** The term of this authorization shall be in effect for a two-year period commencing August 27, 2003 and ending July 31, 2005.

**DELIVERABLES:** Each vendor will provide the necessary advertising support required by each User Department or School.

**OUTCOMES:** The services of these vendors will provide the effectiveness and quality of advertising.

**COMPENSATION:** Vendors shall be paid flat hourly rates as evidenced in each Vendor's Price Solicitation Schedule on file in the Department of Procurement and Contracts. The total compensation for the two-year period shall not exceed \$ 600,000.00 in the aggregate.

**AFFIRMATIVE ACTION:** Not Applicable.

**LSC REVIEW:** Local School Council approval is not applicable to this report.

**FINANCIAL:** Charge to various Department Budgets.

**GENERAL CONDITIONS:**

**Inspector General –** Each party to the agreement shall acknowledge that, in accordance with 105 ILCS 5/34-13.1, the Inspector General of the Chicago Board of Education has the authority to conduct certain investigations and that the Inspector General shall have access to all information and personnel necessary to conduct those investigations.


**Conflicts –** The agreement shall not be legally binding on the Board if entered into in violation of the provisions of 105 ILCS 5/34-21.3 which restricts the employment of, or the letting of contracts to, former Board members during the one year period following expiration or other termination of their terms of office.

**Indebtedness –** The Board's Indebtedness Policy adopted July 26, 1995 (95-0726-EX3), as amended from time to time, shall be incorporated into and made a part of the agreement.

**Ethics –** The Board's Ethics Code adopted September 27, 1995 (95-0927-RU3), as amended from time to time, shall be incorporated into and made a part of the agreement.

**Contingent Liability –** The agreement shall contain the clause that any expenditure beyond the current fiscal year is deemed a contingent liability, subject to appropriation in the subsequent fiscal year budget(s).

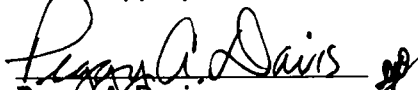
Approved for Consideration:

  
Sean P. Murphy  
Chief Purchasing Officer


Approved:

  
Arne Duncan  
Chief Executive Officer

Within Appropriation:

  
Peggy A. Davis  
Chief of Staff

Approved as to legal form: 

  
Ruth Moscovitch  
General Counsel