

**APPROVE EXERCISING THE FIRST OPTION TO RENEW THE AGREEMENT  
WITH WIRELESS GENERATION FOR CONSULTING SERVICES AND SOFTWARE LICENSES**

**THE CHIEF EXECUTIVE OFFICER REPORTS THE FOLLOWING DECISION:**

Approve exercising the first option to renew the agreement with Wireless Generation (WG) to provide consulting service and software licenses to the Office of Literacy at a cost for the option period not to exceed \$2,800,000: A written document exercising this option is currently being negotiated. No payment shall be made to Consultant during the option period prior to the execution of the written document. The authority granted herein shall automatically rescind in the event a written document is not executed within 90 days of the date of this Board Report. Information pertinent to this option is stated below.

**CONSULTANT:**

Wireless Generation  
11 East 26th Street, 14th Floor  
New York, NY 10010-1422  
(212) 213-8177  
Vendor # 12990  
Contact: Gregory Gunn

**USER:**

Chief Education Office  
125 S. Clark Street  
Chicago, IL 60603  
Ann Whalen  
(773) 553-1490

**ORIGINAL AGREEMENT:** The original Agreement authorized by Board Report 06-0524-PR11 in the amount of \$1,300,000.00 is for a term commencing June 1, 2006 and ending August 31, 2007, with the Board having two options to renew for periods of one year each. The original agreement was awarded on a non-competitive basis based on Consultant's expertise and unique experience. Consultant holds an exclusive license to offer the scientifically-validated DIBELS assessment using handheld devices for administration.

**OPTION PERIOD:** The term of this agreement is being extended for 1 year commencing September 1, 2007 and ending August 31, 2008.

**OPTION PERIODS REMAINING:** There is one (1) option period remaining for a period of one year.

**SCOPE OF SERVICES:** Consultant will continue to provide 1) mCLASS platform software subscriptions for approximately 106,024 students, an increase of 21,024 subscriptions over the original agreement. mCLASS platform software enables all WG software tools and reporting database to be used for the 2007-2008 school year; 2) Dynamic Indicators of Basic Early Literacy Skills (DIBELS) software subscriptions for approximately 99,525 students, an increase of 14,525 over the original agreement; 3) Texas Primary Reading Inventory (TPRI) software subscriptions for 3,900 Reading First Students; 4) mClass Reading 3D software subscriptions for 99,525 students, an increase of 61,525 subscriptions over the original agreement; 5) Student and teacher materials as needed to include, DIBELS kits, Reading 3D kits, and TPRI kits; 6) Data services required to import student data, refresh student data regularly, and generate staff usernames and passwords; 7) Daily data progress reports during testing windows disaggregated by designated programs; 8) Professional development in PDA and software use in DIBELS, Reading 3D, and TPRI, as well as data analysis and using data to drive instruction; 9) Designated development such as parent reports and reporting improvements; and 10) Any related services requested by the Chief Education Officer.

During the renewal period, Consultant will also provide: 1) mCLASS Reading software for 6,400 6<sup>th</sup>-8<sup>th</sup> grade students; and 2) Professional development in PDA and software use in mCLASS Reading.

**DELIVERABLES:** Consultant will continue to perform tasks detailed in the scope of services, such as: 1) Provide secure access (usernames and passwords) to the mCLASS web site at appropriate access levels for

teachers, Literacy Coaches, Literacy Intervention Teachers, ARCs, AIOS, principals, and Central Office staff; 2) Deliver appropriate assessment software and updates to PDAs via PDA synchronization process; 3) Conduct professional development sessions for appropriate CPS staff in using software tools and using data to drive instruction, as designated by CPS; 4) Conduct train-the-trainer professional development sessions for appropriate CPS staff to continue to build capacity within CPS to deliver professional development; and 5) Provide necessary help-desk and technical support.

**OUTCOMES:** Consultant’s services will result in an efficient, effective approach to administering early literacy assessments and reporting assessment data that will enable CPS teachers to provide targeted instructional interventions that will improve students’ reading achievement. The services will provide: 1) immediate access to valid, reliable assessment data to be used specifically for the purpose of improving instruction enhancing student achievement; 2) decreased administration time by 50%, as compared to the paper-pencil method; 3) immediate feedback for instant results; 4) outlined goals and schedules for ongoing progress monitoring; 5) results on a secure, password-protected Web site that allows teachers to view, analyze, and manage data; and 6) generated parent reports. This project will impact approximately 99,525 students in grades K-3; 6,400 students in grades 6-8; more than 5,529 teachers in grades K-3, 228 teachers in grades 6-8; Area Reading Coaches, Literacy Intervention Teachers, Literacy Coaches; 475 principals; AIOs; and appropriate Central Office staff.

**COMPENSATION:** Consultant shall be paid all software subscription fees listed in the renewal document prior to September 5, 2007. Professional development services will be paid for within a month after delivery. Total compensation not to exceed \$2,800,000.00.

**AUTHORIZATION:** Authorize the General Counsel to include other relevant terms and conditions in the written renewal document. Authorize the President and Secretary to execute the renewal document. Authorize Chief Officer of Instructional Design and Assessment to execute all ancillary documents required to administer or effectuate this renewal document.

**AFFIRMATIVE ACTION:** The M/WBE goals for this renewal document include: 35% total MBE and 5% total WBE.

However, the Waiver Review Committee recommends that a partial waiver of the M/WBE participation goals for this renewal document as required by the Revised Remedial Plan be granted because the scope of services is not further divisible.

Consultant has identified and scheduled the following firms and percentages:

Total WBE – 5%  
CSC – Julex Learning  
1613 South Michigan Avenue  
Chicago, Illinois 60616 certified through 11/01/2007

**LSC REVIEW:** Local School Council approval is not applicable to this report.

**FINANCIAL:** Various department costs to be determined by each individual department upon selection of program participation.

Fiscal Year: 2008 Source of Funds: Various

**GENERAL CONDITIONS:**

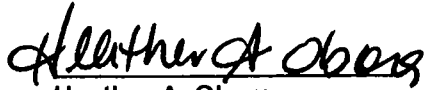
Inspector General – Each party to the agreement shall acknowledge that, in accordance with 105 ILCS 5/34-13.1, the Inspector General of the Chicago Board of Education has the authority to conduct certain investigations and that the Inspector General shall have access to all information and personnel necessary to conduct those investigations.

Conflicts – The agreement shall not be legally binding on the Board if entered into in violation of the provisions of 105 ILCS 5/34-21.3 which restricts the employment of, or the letting of contracts to, former Board member during the one year period following expiration or other termination of their terms of office.

Ethics – The Board's Ethics Code adopted June 23, 2004 (04-0623-PO4), as amended from time to time, shall be incorporated into and made a part of the agreement.

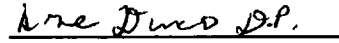
Contingent Liability – The agreement shall contain the clause that any expenditure beyond the current fiscal year is deemed a contingent liability, subject to appropriation in the subsequent fiscal year budget(s).

Approved for Consideration:



Heather A. Obora  
Chief Purchasing Officer

Approved:



Arne Duncan  
Chief Executive Officer

Within Appropriation:



Pedro Martinez  
Chief Financial Officer

Approved as to legal form: 



Patrick J. Rocks  
General Counsel