

**APPROVE ENTERING INTO AN AGREEMENT WITH CUNNINGHAM COMMUNICATIONS FOR
CONSULTING SERVICES**

THE CHIEF EXECUTIVE OFFICER REPORTS THE FOLLOWING DECISION:

Approve entering into an agreement with Cunningham Communications to provide consulting services to the Office of the Chief Executive Officer at a cost not to exceed \$132,000. Consultant was selected on a non-competitive basis because of its extensive expertise in local government, strategic press relations and communications planning. A written agreement for Consultant's services is currently being negotiated. No services shall be provided by Consultant and no payment shall be made to Consultant prior to the execution of the written agreement. The authority granted herein shall automatically rescind in the event a written agreement is not executed within 90 days of the date of this Board Report. Information pertinent to this agreement is stated below.

CONSULTANT: Cunningham Communications
4052 N. Avers Avenue
Chicago, IL 60618
Contact: Peter Cunningham, President
Telephone #: (773) 279-1522
Vendor #: 29583

USER: Office of the Chief Executive Officer
125 S. Clark Street, 5th Floor
Contact: Arne Duncan, Chief Executive Officer
Telephone #: (773) 553-1500

TERM: The term of this agreement shall commence on July 1, 2008 and shall end on June 30, 2009. This agreement shall have two (2) options to renew for periods of one (1) year each at a cost of \$132,000.

EARLY TERMINATION RIGHT: This agreement may be terminated by either party upon 30 days written notice.

SCOPE OF SERVICES: Consultant will provide strategic consulting services to the Chief Executive Officer. The consultant will oversee special projects for the Chief Executive Officer; manage the organization and monitor progress on key initiatives; and develop messages and communication strategies to reach key constituencies such as foundations, elected officials, employees and the general public. Specifically, the consultant will develop and evaluate programs to improve academic performance, upgrade and modernize school facilities, and strengthen teacher recruiting and training.

DELIVERABLES: Consultant will develop strategy documents and memorandums regarding the progress and performance of the school system.

OUTCOMES: Consultant's services shall result in a strategic communications plan and refinement of the CPS communications function.

COMPENSATION: Consultant shall be paid \$11,000 per month upon invoicing, not to exceed the sum of \$132,000 per year.

REIMBURSABLE EXPENSES: None.

AUTHORIZATION: Authorize the General Counsel to include other relevant terms and conditions in the written agreement. Authorize the President and Secretary to execute the agreement. Authorize the Chief Executive Officer to execute all ancillary documents required to administer or effectuate this agreement.

AFFIRMATIVE ACTION: The M/WBE goals for this contract include: 26% total MBE and 5% WBE. However, the Waiver Review Committee recommends that a full waiver of the M/WBE participation goals for this contract as required by the Revised Remedial Plan be granted because the contract is not further divisible.

LSC REVIEW: Local School Council approval is not applicable to this report.

FINANCIAL: Charge to Office of External Affairs: \$132,000.00
Budget Classification: 10910-115-54125-250002-000000-2008

GENERAL CONDITIONS:

Inspector General – Each party to the agreement shall acknowledge that, in accordance with 105 ILCS 5/34-13.1, the Inspector General of the Chicago Board of Education has the authority to conduct certain investigations and that the Inspector General shall have access to all information and personnel necessary to conduct those investigations.

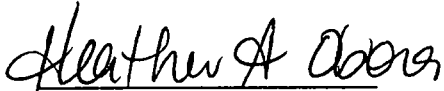
Conflicts – The agreement shall not be legally binding on the Board if entered into in violation of the provisions of 105 ILCS 5/34-21.3 which restricts the employment of, or the letting of contracts to, former Board members during the one year period following expiration or other termination of their terms of office.

Indebtedness – The Board's Indebtedness Policy adopted June 26, 1996 (96-0626-PO3), as amended from time to time, shall be incorporated into and made a part of the agreement.

Ethics – The Board's Ethics Code adopted June 23, 2004 (04-0623-PO4), as amended from time to time, shall be incorporated into and made a part of the agreement.


Contingent Liability – The agreement shall contain the clause that any expenditure beyond the current fiscal year is deemed a contingent liability, subject to appropriation in the subsequent fiscal year budget(s).

Approved for Consideration:



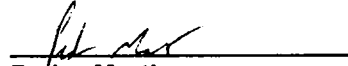
Heather A. Obara
Chief Purchasing Officer

Approved:



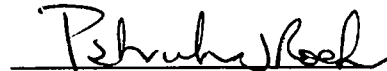
Arne Duncan
Chief Executive Officer

Within Appropriation:



Pedro Martinez
Chief Financial Officer

Approved as to legal form: 



Patrick J. Rocks
General Counsel