

**AMEND BOARD REPORT 09-0527-PR11**  
**AMEND BOARD REPORT 08-0123-PR6**

**APPROVE ENTERING INTO AN AGREEMENT WITH CAMPUSWARE, LP FOR THE PURCHASE OF GRADEBOOK SOFTWARE LICENSES, IMPLEMENTATION, AND SUPPORT SERVICES**

**THE CHIEF EXECUTIVE OFFICER REPORTS THE FOLLOWING DECISION:**

Approve entering into an agreement with Campusware, LP ("Campusware") to provide software and consulting services to Information and Technology Services at a cost not to exceed \$2,296,600.00. Consultant was selected on a competitive basis pursuant to Board Rule 5-4.1. A written agreement for Consultant's services is currently being negotiated. No services shall be provided by Consultant and no payment shall be made to Consultant prior to the execution of the written agreement. The authority granted herein shall automatically rescind in the event a written agreement is not executed within 90 days of the date of this Board Report. Information pertinent to this agreement is stated below.

This May 2009 amendment is necessary to add \$342,000.00 to the current contract for additional functional capacity and product development services. A written amendment to the agreement is required. The authority granted herein shall automatically rescind in the event the written amendment is not executed within 90 days of this Board Report.

Also, this May 2009 amendment approves the assignment and assumption of the contract originally awarded to Campusware, LP, pursuant to Board report # 08-0123-PR6, to Schoolnet, Inc. because Schoolnet, Inc, has acquired Campusware. A written assignment and assumption agreement to assign the Campusware contract to Schoolnet is currently being negotiated. No payment for assigned contractual duties shall be made to Schoolnet, Inc. prior to the execution of the assignment agreement. Information pertinent to this assignment is below.

This August 2009 amendment is necessary to reflect the change to the affirmative action section, which was requested by The Office of Business Diversity.

**ASSIGNEE:** Schoolnet, Inc.  
525 7th Avenue, 4<sup>th</sup> Floor  
NewYork, NY 10018  
Contact: Andrews Johns  
Phone: (646) 496-9000  
Vendor #: 37402

**ASSIGNOR:** Campusware, LP  
15303 Huebner Rd, Ste 11  
San Antonio, TX 78248  
Contact: Ronald Wolfe  
Phone: (800) 722-1619  
Vendor #: 90182

**USER:** Information & Technology Services  
125 South Clark, 3<sup>rd</sup> Floor  
Chicago, Il 60603  
Contact: ~~Robert Runcie~~ Arshale Stevens, Chief Information Officer  
Phone: (773) 553-1300

**TERM:** The term of this agreement shall commence on the date of signing and shall end two years thereafter. This agreement shall have two (2) options to renew for periods of one (1) year each.

**EARLY TERMINATION RIGHT:** The Board shall have the right to terminate this agreement with 30 days written notice.

**USE OF SOFTWARE:** Campusware will provide enterprise level licensing for GradeSpeed.Net release 4.0 which includes software modules for Gradebook functions, the Parent Connection module, and the Student Connection module. Campusware will provide technical support on this licensed software, which consists of program corrections and enhancements that Campusware may develop during the term of this agreement as long as the Board's technical support fee is current. There are no third party licenses associated with this software.

**SCOPE OF SERVICES:** Campusware is responsible for providing the following deliverables: software, business process discovery, product configuration and interface development, business and technical team

training, pilot and district wide implementation, and post implementation support. Consultant will also provide internships for two (2) Chicago Public School high school students. Each of the project domains requires formal knowledge transfer and accompanying documentation to be provided from Consultant.

**General Project Management**

Consultant will collaborate with local CPS project management staff to define the overall project plan. Planning activities include the development of work plans, resource planning, communications strategy, and the establishment of performance metrics for each major project objective.

Central to this effort is the determination of pilot and district wide implementation plans. Project management duties will entail crafting strategic partnerships and public relations campaign within the community to help ensure an adequate number of access points to the gradebook product's parent portal. Potential partnerships include Chicago Public Libraries.

**1. Business Process Review and Gap Analysis**

- a) Assess technical environment
- b) Review business processes
- c) Work with stakeholders in administration to determine district policies pertaining to gradebook configuration.
- d) Document Gaps between standard and desired configurations
- e) Submit recommendations for Fits

**2. Product Configuration, Interface Development**

- a) Update Gradebook application according to fits
- b) Develop interfaces to ODS, SIM, CIM, SSM, Active Directory and ancillary systems
- c) Design/develop customizations
- d) Design/Develop Security Structure and Testing Plan
- e) Install application into relevant environments

**3. Training and End User Support Planning**

- a) Develop Pilot Training Plan and Curriculum
- b) Develop/modify training (post pilot)
- c) Design/develop training database
- d) Design/develop training materials (Web Based, Instructor Led, Self Paced)

**4. Pilot and District Implementation**

Pilot Gradebook Components

- Administrative
  - Grading Audit Trail
  - School / Area / District level views
- Parent Portal
  - Teacher communications
  - Parent defined automated notifications
  - Online progress reports and report cards
- Teacher Gradebook
  - Illinois Standards
  - Assignments / Objectives
  - Syllabus
  - Seating Charts
  - Learning Groups
- Reporting
  - Progress Reports
  - Report Cards
  - Attendance Reports

District Wide Gradebook Components

- Full Systems Integration
  - ODS
  - SIM
- Administrative
  - Grading Audit Trail

- School / Area / District level views
- Parent Portal (Phased Implementation)
  - Teacher communications
  - Parent defined automated notifications
  - Online progress reports and report cards
- Student Portal
  - HS Course Requests
  - Online access to grades
- Teacher Gradebook
  - Illinois Standards
  - Assignments / Objectives
  - Syllabus
  - Seating Charts
  - Learning Groups
- Reporting
  - All stock reports and CPS progress reports and report cards

#### 5. Post Deployment Support

- a) Full knowledge transfer to full time CPS support staff (EUS)
- b) Develop Service Level Agreement
- c) Determine processes for CPS future enhancement requests

When Campusware's product was chosen and developed to meet the district's needs, using the above scope of services, there was an emphasis at the high school level to be able to run grades within a given quarter and not on the need to continually calculate cumulative grades across quarters. During the fall semester of 2008, the district identified the need to run an ongoing calculation for high school students, such as running a semester average. Therefore, Campusware provided additional product development services to meet those needs.

As part of that additional product development, Campusware had to:

- a) Change the user interface and calculation grade method used in the system so that it would accommodate a cumulative methodology from the beginning to end of each semester.
- b) Modify the existing data interface between the GradeSpeed product (known as CPS Gradebook) and the CPS student information system (IMPACT Student Information Management) to ensure synchronicity between the systems, and meet business processes outlined by the Office of High Schools and High School Programs and Board policy.

The amendment also ensures delivery for the text message option that can be chosen by parents on the parent portal. Cell phone carrier companies have begun to restrict delivery of mass text messaging from single source servers. Without this service, parents may or may not receive these important text messages.

The amendment also adds the development of a Spanish parent portal, for the district's Spanish-speaking families to be able to access student data via Gradebook.

Finally, the amendment adds funding that is to be used for other business process requirement changes in fiscal year 2010, such as changes to the format and function of report cards. These business process requirement changes will be further determined by Office of Elementary Areas and Office of High Schools and High School Programs.

**DELIVERABLES:** The District-wide implementation of the electronic gradebook solution involves the completion by Consultant of multiple deliverables within each of the aforementioned project domains, including the following:

#### Software

- GradeSpeed Electronic Gradebook software that includes all of the functional and technical requirements outlined in Chicago Public Schools RFP Specification No. 07-250036.
- Software functional domains to include elementary and high school grading functions, standards learning,

attendance, and student portal with course request capability, parent portal with student reporting and automated notifications.

#### Project Management

- Pilot implementation and training plan
- District wide implementation and training plan
- Communications strategy document and accompanying templates

#### Business Process Discovery

- District Gradebook Configuration Policy Overview
- ES & HS Grading Use Cases
- HS Student Course Request Use Case
- ES & HS Parent Portal Communications guidelines
- Parent and Student Portal Account Allocation Strategies

#### Product, Data Conversion and Interface Development

- Interface to primary student information system (SIM)
- Interface with Operational Data Store (ODS)

#### Training and Support Planning

- Role specific training materials
  - Administrators (School, Area, District)
  - Teachers
  - Parents
  - Students

#### Post Deployment Support

- Working knowledge base and online help tools
- Detailed Service Level Agreement
  - Escalation Guidelines
  - Severity level definition and corresponding response times
- Documented product Release Management & Change Request Processes

Additionally, Campusware shall deliver the ability to calculate cumulative grades, use enhanced text messaging, develop a Spanish parent portal, and make necessary business process requirement changes in the upcoming 2009-10 school year.

**OUTCOMES:** Consultant's services will result in the deployment of an electronic gradebook and parent portal solution at all CPS elementary and high school locations before the end of the 2008-09 school year. The underlying goal of the solution is to provide both CPS educators and the parent community at large with a real-time means of tracking student performance and proactively monitoring academic progress towards defined educational goals. The product itself will provide educators with a means of performing all grading related tasks irrespective of physical location. Additionally, the solution must integrate seamlessly with the existing IMPACT modules with respect to sharing key student data, such as attendance, grades and disciplinary status. The gradebook will also provide parents with a means of actively monitoring academic performance for multiple student children. Parent-side functionality must allow users to define student performance thresholds that initiate automated alerts via phone, email or text message.

#### Teachers

- Remote access for grading activities.
- Support for Illinois standards based grading.
- Provide a gradebook that contains class period, assessment information, and homework assignments.
- ✧ Proactive monitoring of student progress toward defined educational goals.

#### Administrators

- Real-Time monitoring of grades and attendance.
- Audit trail capability for grade changes.
- Administrative access to teacher grade books at their location. By extension, similar tiered access to Area and District personnel.
- ✧ Optimized decision making

#### Parents

- Online access to student progress reports and report cards.
- Online access to student attendance and grades.
- Automated notification of student performance based on parent defined thresholds.
- ✧ Increased collaboration and communication between Parents and School Staff.

Students

- Provision of an online conduit for submitting HS course requests
- An online, real-time means of tracking grades to date
- ✧ Improved academic performance

**COMPENSATION:** Campusware, LP shall be paid as described in the agreement. The Board shall pay the Consultant \$600,000.00 for the application software, \$200,000.00 for the License and maintenance and \$300,000.00 for implementation services to be paid in FY08; \$300,000.00 for the License and maintenance, \$398,000.00 for implementation services, \$95,000.00 for the interface for direct feed for student id pictures and \$61,600.00 for database integration to be paid in FY09, \$110,000.00 for the development to be able to calculate cumulative grades for high schools to be paid in FY09; \$132,000.00 for enhanced text messaging services to be paid in FY10; \$40,000.00 for development of a Spanish parent portal to be paid in FY10; and \$60,000.00 for necessary business process requirement changes to be paid in FY10 – with total compensation not to exceed \$2,296,600.00.

**REIMBURSABLE EXPENSES:** None.

**AUTHORIZATION:** Authorize the General Counsel to include other relevant terms and conditions in the written agreement, any amendments, and the written assignment and assumption agreement. Authorize the President and Secretary to execute the agreement, any amendments, and the assignment and assumption agreement. Authorize Chief Information Officer to execute all ancillary documents required to administer or effectuate this agreement.

~~**AFFIRMATIVE ACTION:**— This contract is in full compliance with the goals required by the Remedial Program for Minority and Women Business Enterprise Contract Participation in Goods and Services Contracts (MAWBE Program). The MAWBE participation goals for the contract include: 42% total MBE and 5% total WBE. The Consultant has identified and scheduled the following firms and percentages:~~

~~**Total MBE 42%**~~

~~**Total 32% African American  
Edge Technological Resources 26%**  
150 N. Michigan — Suite 2800  
Chicago, IL 60601~~

~~**Jonathan Wrightsell 6%**  
Independent Consultant~~

~~**Total 10% Hispanic  
Martin Arambu 4%**  
Independent Consultant~~

~~**Juan Arambu 6%**  
Independent Consultant~~

~~**Total WBE 5%**  
**Stephanie Brown 2.5%**  
Independent Consultant~~

~~**Melissa Smith 2.5%**  
Independent Consultant~~

~~Consultant has elected to enter into a student internship agreement for two (2) Chicago Public School students:~~

**AFFIRMATIVE ACTION:** This contract is in full compliance with the goals required by the Remedial Program for Minority and Women Business Enterprise Contract Participation (M/WBE Program). The M/WBE participation goals for the contract include: 10% total MBE and 5% total WBE. The vendor has identified and scheduled the following firms and percentages:

**Total MBE 10%**  
Demond Fagan - AA  
Independent Consultant

Kyra Smith- AA  
Independent Consultant

Martin Aramburu - H  
Independent Consultant

Rayvan Reed -AA  
Independent Consultant

**Total WBE 5%**  
Stephanie Brown  
Independent Consultant

Melissa Smith  
Independent Consultant

Nora Kerr  
Independent Consultant

Susan Butler  
Independent Consultant

Karen Harris  
Independent Consultant

Vendor has elected to enter into a student internship agreement for two Chicago Public School students.

**LSC REVIEW:** Local School Council approval is not applicable to this report.

**FINANCIAL:** Charge to: Information & Technology Services \$2,296,600.00  
Budget Classification: 12510-436-54125-009574-000000-2008 \$1,100,000.00  
(P.O#1543048)  
12510-499-54125-009572-000000-2009 \$854,600.00  
P.O# 1606098, 1606742, 1620374, 1620377, 1625174,  
and 1632396  
12540-230-54125-009573-000000-2009 \$342,000.00  
P.O# 1733931

**GENERAL CONDITIONS:**

Inspector General – Each party to the agreement shall acknowledge that, in accordance with 105 ILCS 5/34-13.1, the Inspector General of the Chicago Board of Education has the authority to conduct certain investigations and that the Inspector General shall have access to all information and personnel necessary to conduct those investigations.

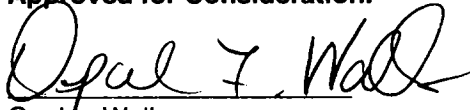
Conflicts – The agreement shall not be legally binding on the Board if entered into in violation of the provisions of 105 ILCS 5/34-21.3 which restricts the employment of, or the letting of contracts to, former Board members during the one year period following expiration or other termination of their terms of office.

Indebtedness – The Board's Indebtedness Policy adopted June 26, 1996 (96-0626-PO3), as amended from time to time, shall be incorporated into and made a part of the agreement.


Ethics – The Board's Ethics Code adopted June 23, 2004 (04-0623-PO4), as amended from time to time, shall be incorporated into and made a part of the agreement.

Contingent Liability – The agreement shall contain the clause that any expenditure beyond the current fiscal year is deemed a contingent liability, subject to appropriation in the subsequent fiscal year budget(s).


**Approved for Consideration:**

  
Opal L. Walls  
Chief Purchasing Officer

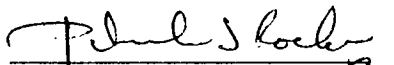
**Approved:**

  
Ron Huberman  
Chief Executive Officer

**Within Appropriation:**

  
Pedro Martinez  
Chief Financial Officer

**Approved as to legal form:** 

  
Patrick J. Rocks  
General Counsel 