

May 25, 2011

APPROVE AMENDMENT TO CONTRACT WITH SVANACO INC DBA AMERICANEAGLE.COM TO DEVELOP A WEB-BASED ONLINE APPLICATION PROCESS

THE CHIEF EXECUTIVE OFFICER REPORTS THE FOLLOWING DECISION:

Approve amendment of the current Agreement with Svananco, Inc. DBA Americaneagle.com (authorized pursuant to 10-0624-CPOR-1286) for the development of a web-based online application process for the Selective Enrollment High Schools/Military Academies, Selective Enrollment Elementary Schools and Programs and Career and Technical Education (CTE) schools and programs. Vendor was selected on a competitive basis pursuant to Board Rule 7-2 and approved by CPOR Number 10-0624-CPOR-1286.

This Board Report is necessary to approve increasing the compensation amount from \$74,999 to \$134,999 for additional services. The additional funds will allow the expansion of the online application process to include Magnet Schools and Programs, Open Enrollment and International Baccalaureate Programmes in both elementary and high schools. A written amendment to the Agreement is currently being negotiated. No payments beyond the initial amount authorized by 10-0624-CPOR-1286 shall be made prior to the execution of the amendment. The authority granted herein shall automatically rescind in the event a written amendment is not executed within 90 days of the date of this Board Report. Information pertinent to this agreement is stated below.

CPOR Number: 10-0624-CPOR-1286

VENDOR: SVANACO Inc, DBA Americaneagle.com
1 S. Northwest Hwy, 5th Floor, Park Ridge, IL 60068
847-699-0300
Joanna Morrissey
Vendor #: 98605

USER: Office of Academic Enhancement
125 S. Clark 4th Floor
Chicago, IL 60603
Abigayil Joseph, Officer
773-553-2060

ORIGINAL AGREEMENT:

The original Agreement (authorized by CPOR Number 10-0624-CPOR-128) in the amount of \$74,999 is for a term commencing July 14, 2010, and ending October 1, 2011, with the Board having one (1) option to renew for a period of twelve (12) months.

SCOPE OF SERVICE: The Board initiated a project to bring its Office of Academic Enhancement ("OAE") application process online in October 2010. This online application system ("Board Site") was utilized by various user groups, including parents of current CPS students and parents of prospective CPS students. Allowing for an online application process for OAE's programs allowed students and parents to easily apply for these schools and programs. In addition, moving this process online improved the ability of OAE administrators to manage the application process and facilitated on demand access to the status of student applications to OAE programs. Moreover, moving this application process online allowed the Board to create a more transparent application process. By August 31, 2011, vendor will further develop a web-based system that allows parents to submit applications for Selective Enrollment High Schools/Military Academies, Selective Enrollment Elementary Schools and Programs, Career and Technical Education Programs, Magnet Schools and Programs, Open Enrollment Schools, and International Baccalaureate Programmes in both elementary and high schools for subsequent academic application periods, beginning for the 2012-2013 school year.

The data entered electronically should be integrated with the existing back-end processing (FileMaker Pro databases).

This system will allow parents to select a Spanish or English option; Generate Personal Identification Number (PIN); Mail PIN; Create an Account; Enter PIN, User ID and Password; Display Online Application; Populate with Appropriate Options; Entry Validation; Save Submit; Cancel; Send Email Confirmation; Archive Application Data; Capture and Display Audit Trail; OAE Search and OAE Admin.

OUTCOMES:

- Mock screen shots/prototype for parent usability testing.
- Tested Board Site that meets the functional requirements required under this Agreement.
- Programming Code for the Board Site and instructions for set-up, if CPS elects to install and host in-house after the contract period.
- Hosting of the Board Site and monthly availability report.
- Load Test at full potential peak load.
- At the close of the application cycle, display a static message when the URL is accessed.
- Technical support and maintenance.
- Weekly database backups.
- Project Management
- Project Plan, Issue Log, Change Log.
- Written weekly status reports during development cycle.
- Periodic meetings with Vendor Account Manager to report review and address implementation issues.

COMPENSATION: Vendor shall be paid in accordance with the unit prices contained in the agreement as amended as authorized herein; total not to exceed the sum of \$134,999.

AUTHORIZATION: Authorize the General Counsel to include other relevant terms and conditions in the written amendment. Authorize the President and Secretary to execute the amendment. Authorize the Chief Purchasing Officer to execute all ancillary documents required to administer or effectuate the agreement.

AFFIRMATIVE ACTION: Pursuant to Section 5.2 of the Remedial Program for Minority and Women Owned Business Enterprise Participation in Goods and Services contracts, participation goal provisions of the Program do not apply to transactions where the vendor providing services operates as a Not-for Profit organization.

LSC REVIEW: Local School Council approval is not applicable to this report.

FINANCIAL: Charge to Office of Academic Enhancement, Unit 10880/10885
Fiscal Year: 2011 & 2012
Budget Classification: Various Federal Funds: 331-332, \$51,000
Gen Ed Funds: 115, \$9,000
Sum: \$60,000
Requisition Number: TBD

GENERAL CONDITIONS:

Inspector General – Each party to the agreement shall acknowledge that, in accordance with 105 ILCS 5/34-13.1, the Inspector General of the Chicago Board of Education has the authority to conduct certain investigations and that the Inspector General shall have access to all information and personnel necessary to conduct those investigations.

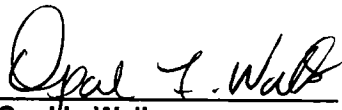
Conflicts – The agreement shall not be legally binding on the Board if entered into in violation of the provisions of 105 ILCS 5/34-21.3, which restricts the employment of, or the letting of contracts to, former Board members during the one-year period following expiration or other termination of their terms of office.

Indebtedness – The Board's Indebtedness Policy, adopted June 26, 1996 (96-0626-PO3), as amended from time to time, shall be incorporated into and made a part of the agreement.

Ethics – The Board's Ethics Code, adopted June 23, 2004 (04-0623-PO4), as amended from time to time, shall be incorporated into and made a part of the agreement.

Contingent Liability – The agreement shall contain the clause that any expenditure beyond the current fiscal year is deemed a contingent liability, subject to appropriation in the subsequent fiscal year budget(s).

Approved for Consideration:


Opal L. Walls
Chief Purchasing Officer



Approved:


Terry Mazany
Chief Executive Officer

Within Appropriation:


Diana S. Ferguson
Chief Financial Officer

Approved as to legal form:



Patrick J. Rocks
General Counsel