

**APPROVE ENTERING INTO AN AGREEMENT WITH E.L. ACHIEVE, INC.
FOR THE PURCHASE OF SYSTEMATIC ELD INSTRUCTIONAL UNITS AND PROFESSIONAL
DEVELOPMENT SERVICES**

THE CHIEF EXECUTIVE OFFICER REPORTS THE FOLLOWING DECISION:

Approve entering into an agreement with E.L. Achieve, Inc. for the purchase of Systematic ELD Instructional Units and professional development services for the Chief Education Office at a cost not to exceed \$512,961. Vendor was selected on a non-competitive basis: the sole-source request was presented to the Non-Competitive Procurement Review Committee, and was approved by the Chief Purchasing Officer. A written agreement for this purchase is currently being negotiated. No goods may be ordered or received and no payment shall be made to Vendor prior to the execution of the written agreement. The authority granted herein shall automatically rescind in the event a written agreement is not executed within 90 days of the date of this Board Report. Information pertinent to this agreement is stated below.

VENDOR: E.L. Achieve, Inc.
6203 Colina Pacifica
San Clemente, CA 92763
760-290-3461
Libby Flores
Vendor #96430

USER: Chief Education Office
125 S. Clark St., 5th Floor
Dr. Jennifer Cheatham

TERM: The term of this agreement shall commence on August 1, 2011 and shall end June 30, 2012. Each agreement shall have two (2) options to renew for a periods of one (1) year each.

EARLY TERMINATION RIGHT: The Board shall have the right to terminate this agreement with 30 days written notice.

SCOPE OF SERVICES: Vendor will provide professional development and instructional materials for 28 schools to ensure a student-centered, language-focused approach to planning and teaching for English Learners during the English Language Development block—called a *Focused Approach to Systematic ELD*. Vendor's approach to English language instruction is to backward map language instruction (focusing on forms and functions) from task analysis based on student proficiency level. Materials will include systematic ELD instructional materials by proficiency level and teacher handbooks.

E.L. Achieve will provide professional development to teachers and administrators on the effective implementation of Systematic ELD. The training commences for all cohorts with a one-day leadership institute for administrators, continues by offering three days of training for teachers (not consecutive) on the EL Achieve's *Focused Approach to Systematic ELD* and culminates with a one-day follow-up session for teachers, as well as ongoing coaching for leaders. Additionally, the scope of services includes ongoing coaching and guidance for schools during the year of implementation. Specifically, this support will include facilitating lesson design, collaborative planning, and/or walk-through observations.

DELIVERABLES: EL Achieve will deliver the following professional development services during the term of this agreement:

- 2 One-day Leadership Institutes for school-based and district administrators
- 4 Three-day Teacher Institutes on Systematic ELD
- 4 One-day follow up implementation sessions for teachers and leadership teams
- Regular and ongoing coaching for teachers and schools

DESCRIPTION OF PURCHASE (Goods):

Systematic ELD Instructional Units, related kits, and handbooks
Quantity: 1,756 books and kits
Unit Price: Average cost: \$252.83
Total Cost Not to Exceed: \$443,961.00

Professional Development for leaders and teachers
Quantity:

- 2 One-day Administrator Orientation Sessions for A Focused Approach to Systematic ELD for school based and district administrators
- 4 Three-day Institutes of A Focused Approach to Systematic ELD for teachers
- 4 1-day Leadership team implementation support sessions

Unit Price:

- Administrator Orientation Sessions- \$6,000
- Institutes of A Focused Approach- \$36,000
- Leadership Team Implementation Support Sessions-\$10,000
- Expenses for two presenters (including airfare, transfers, hotels, meals for 18 days of service)- \$17,000

Total Cost Not to Exceed: \$69,000

OUTCOMES: This purchase will provide teachers with the knowledge, skill and resources to better support the needs of English Language Learners during explicit English Language Development (ELD) instruction. More specifically, E.L. Achieve’s Systematic ELD units, kits and handbooks will provide teachers a comprehensive guide/framework that is tailored to the range of student English proficiency levels. Accompanying these materials are uniquely designed tools that clearly assess proficiency levels via E.L. Achieve’s Express placement assessment and identify key linguistic milestones that students reach as they become more proficient. These specialized tools are important vehicles for improving learning outcomes for ELLs as they acquire a second language.

This comprehensive professional development training will ultimately result in:

- Increase in performance of ELLs on ISAT
- Decrease in the % of ELLs who remain in bilingual education
- Decrease in the % of teachers who communicate the need for support and guidance with teaching explicit language development to their bilingual students

COMPENSATION: Vendor shall be paid in accordance with the unit prices contained in the agreement; total not to exceed the sum of \$512,961.00.

REIMBURSABLE EXPENSES: None.

AUTHORIZATION: Authorize the General Counsel to include other relevant terms and conditions in the written agreement. Authorize the President and Secretary to execute the agreement. Authorize the Chief Education Officer to execute all ancillary documents required to administer or effectuate this agreement.

AFFIRMATIVE ACTION: The M/WBE goals for this agreement are: 25% total MBE and 5% total WBE participation. However, the Waiver Review Committee recommends a full waiver of the goals required by the Remedial Program for Minority and Women Owned Business Enterprise Participation in Goods and Services Contracts be granted as the scope of services are not further divisible.

LSC REVIEW: Local School Council approval is not applicable to this report.

FINANCIAL: Charge to Chief Education Office: \$512,961
11540-115-53405-xxxxxx-xxxxxx - \$443,961
11540-115-54125-xxxxxx-xxxxxx - \$69,000

Fiscal Year: 2012

GENERAL CONDITIONS:

Inspector General – Each party to the agreement shall acknowledge that, in accordance with 105 ILCS 5/34-13.1, the Inspector General of the Chicago Board of Education has the authority to conduct certain investigations and that the Inspector General shall have access to all information and personnel necessary to conduct those investigations.

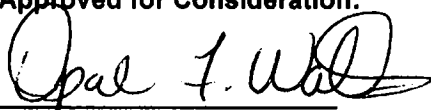
Conflicts – The agreement shall not be legally binding on the Board if entered into in violation of the provisions of 105 ILCS 5/34-21.3 which restricts the employment of, or the letting of contracts to, former Board members during the one year period following expiration or other termination of their terms of office.

Indebtedness – The Board's Indebtedness Policy adopted June 26, 1996 (96-0626-PO3), as amended from time to time, shall be incorporated into and made a part of the agreement.

Ethics – The Board's Ethics Code adopted June 23, 2004 (04-0623-PO4), as amended from time to time, shall be incorporated into and made a part of the agreement.

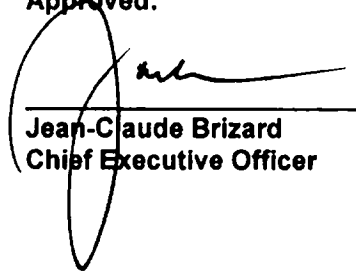
Contingent Liability – The agreement shall contain the clause that any expenditure beyond the current fiscal year is deemed a contingent liability, subject to appropriation in the subsequent fiscal year budget(s).

Approved for Consideration:



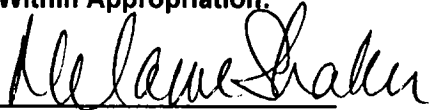
Opal L. Walls
Chief Purchasing Officer

Approved:



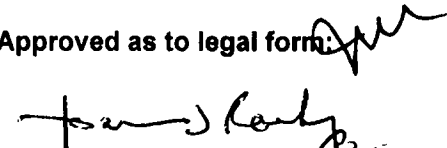
Jean-Claude Brizard
Chief Executive Officer

Within Appropriation:



Melanie Shaker
Interim Chief Financial Officer

Approved as to legal form:



Patrick J. Rocks
General Counsel