

APPROVE PAYMENT TO MICA MATSOFF CONSULTING LLC FOR ADDITIONAL CONSULTING SERVICES

THE CHIEF EXECUTIVE OFFICER REPORTS THE FOLLOWING DECISION:

Approve payment to Mica Matsoff Consulting LLC (authorized pursuant to 15-0923-CPOR-1714) for additional consulting services provided to the Sports Administration department at an estimated annual cost set forth in the Compensation Section of this report. Vendor was selected on a competitive basis pursuant to Board Rule 7-2 and an agreement entered into pursuant to 15-0923-CPOR-1714 at a cost not to exceed \$75,000. This Board Report is necessary to authorize an increase of the spending authority by an additional \$75,000.00, for a total expenditure not to exceed \$150,000.00. These additional services support the continued effort to develop, roll out, and raise the funds for a public-private partnership for elementary sports were rendered without prior Board approval and all services have been completed.

Contract Administrator : Knowles, Mr. Jonathan / 773-553-2280
CPOR Number : 15-0923-CPOR-1714

VENDOR:

- 1) Vendor # 16636
MICA MATSOFF CONSULTING LLC
720 N LARRABEE
CHICAGO, IL 60654

Mica Matsoff
312 933-5281

Ownership: Mica Matsoff: 100%

USER INFORMATION :

Contact:

13737 - Sports Administration and Facilities Management - City
Wide

54 North Hermitage, 2nd Floor,

Chicago, IL 60612

Ernst, Mr. Randy

773-535-4663

TERM: ORIGINAL AGREEMENT:

The original agreement was for a term commencing on March 1, 2016 and ending on August 31, 2016 with no options to renew.

SCOPE OF SERVICES:

Vendor provided services to augment existing staff for an effort to oversee and develop, plan, test, troubleshoot, fundraise, negotiate programmatic partnerships and sponsorships, and launch a public/private partnership and new model for elementary sports at CPS.

DELIVERABLES:

Vendor provided the following:

- Developed a new framework for the administration and delivery of elementary sports at CPS;
- Worked internally with all related departments at CPS (CEO's office, CPS Sports Administration, legal, labor relations, partnerships, facilities, networks, security, communications, etc);
- Identified, engaged and defined the roles of programmatic partners;
- Tested out the new framework through a series of pilots (event planning);
- Developed the budget for pilots and overarching program;
- Built out enhanced internal organization structure and roles and responsibilities for new effort;-Built out sponsorship program for corporate engagement;
- Supported development of sustainable revenue development
- Supported the development of related governance and policy changes;
- Developed fundraising strategy and hold fundraising meetings and negotiations with private sector;
- Produced/oversaw marketing material development (video production, collateral);
- Advised on marketing, communications and media internally and externally announcement and eventual launch of program and more.

COMPENSATION:

Vendor shall be paid as follows:

\$75,000, FY16

\$47,748, FY16 (Exceeding original 75,000 approved per 15-0923-CPOR-1714)

\$27,252, FY17

REIMBURSABLE EXPENSES:

None

AFFIRMATIVE ACTION:

The MBE/WBE goals for this agreement are 25% total MBE and 5% total WBE participation. However, the Office of Business Diversity recommends a full waiver of the goals required by the Remedial Program for Minority and Women Owned Business Enterprise Participation in Goods and Services Contracts, be granted due to the scope of services being not further divisible.

LSC REVIEW:

Local School Council approval is not applicable to this report.

FINANCIAL:

Sports Administration, Unit 13737

\$75,000, FY16

\$47,748, FY16 (Exceeding original 75,000 approved per 15-0923-CPOR-1714)

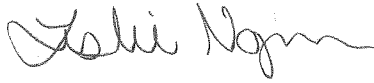
\$27,252, FY17

Not to exceed \$150,000

Future year funding is contingent upon budget appropriation and approval

CFDA#: Not Applicable

Approved for Consideration:



LESLIE NORGRN
Chief Procurement Officer

Approved:



FORREST CLAYPOOL
Chief Executive Officer

Approved as to Legal Form: *gmm*



RONALD L. MARMER
General Counsel