

May 23, 2018

**AUTHORIZE A NEW AGREEMENT WITH JOSHUA NEWMAN OPINION INTERACTIVE LLC  
(DBA SPOTLIGHT) FOR POSTSECONDARY READINESS REPORT SERVICES**

**THE CHIEF EXECUTIVE OFFICER REPORTS THE FOLLOWING DECISION:**

Authorize a new agreement with Opinion Interactive LLC (dba Spotlight) to provide Postsecondary Readiness Report services to the Office of College and Career Success at an estimated annual cost of \$191,750.00 for the one (1) year term. Vendor was selected on a competitive basis pursuant to Board Rule 7-2. A written agreement for Vendor's services is currently being negotiated. No services shall be provided by Vendor and no payment shall be made to Vendor prior to the execution of their written agreement. The authority granted herein shall automatically rescind in the event a written agreement is not executed within 90 days of the date of this Board Report. Information pertinent to this agreement is stated below.

Contract Administrator : Wright, Mr. Thaddeus / 773-553-2280

CPOR Number : 18-0501-CPOR-1934

**VENDOR:**

- 1) Vendor # 19592  
JOSHUA NEWMAN OPINION  
INTERACTIVE LLC DBA SPOTLIGHT  
2312 LASSE PLACE  
DAVIS, CA 95616  
Micahel Fee  
510 282-7041  
Ownership: Joshua Newman - 100%

**USER INFORMATION :**

Project  
Manager: 10850 - Counseling and Postsecondary Advising  
42 West Madison Street  
Chicago, IL 60602  
Milton, Mr. Patrick Wayne  
773-553-2078

PM Contact:  
10870 - College and Career Success Office  
42 West Madison Street  
Chicago, IL 60602  
Mather, Mr. Alan Wesley  
773-535-5100

**TERM:**

The term of this agreement shall commence on June 1, 2018 and shall end June 30, 2019. This agreement shall have three (3) options to renew for periods of twelve (12) months each.

**EARLY TERMINATION RIGHT:**

The Board shall have the right to terminate this agreement with 30 days written notice.

**SCOPE OF SERVICES:**

Vendor will develop Readiness Report Card that will serve as a reference to inform students and parents of progress related toward academic course selection, course completion, progress toward high school graduation requirements, information about postsecondary options and accessibility. The Readiness Report will detail content specific to grade-level performance: Grade Point Average (GPA), student on-track status, college readiness courses taken (e.g., Advanced Placement (AP), International Baccalaureate (IB), Honors Classes, Dual Credit/Dual Enrollment), PSAT/SAT/ACT scores and postsecondary institutions that meet students best match and fit options. The Readiness Report will also recommends academic courses, college majors, college enrichment opportunities/services based on students academic performance trends. The report will recommend postsecondary options based on quarterly grades and links to college admissibility. Additionally, the Report lists institutions with remedial course options (or co-requisites) and development services to support transition persistence. Finally, the Readiness Report will list information about financial aid eligibility and available financial options at recommended colleges and universities, including information about completion of the Free Application for Federal Student Aid (FAFSA), the CSS Profile - and eligibility for the Federal Pell Grant and Illinois Monetary Award Program (MAP).

**DELIVERABLES:**

1. A complete draft of grade-level Readiness Report available for review by OCCS/OSCPA, available in multiple languages. Reports should be customized to each student and should identify a range of college and university choices based on the specific student profile.
2. Final version of the Student Postsecondary Readiness Report in multiple languages. Reports should be customized to each student and should identify a range of college and university choices based on the specific student profile.
3. Student Readiness Report delivered to all CPS juniors (class of 2020) and seniors (class of 2019) - approximately 40,000 individual reports, personalized for each student, at the end of each semester, for distribution with the academic progress report. Reports should be available in multiple languages.
4. Automated data reports as requested by the district.

**OUTCOMES:**

Vendor's services will result in students and parents having better information to monitor progress toward high school graduation requirements and postsecondary options and more students with concrete postsecondary plans.

**COMPENSATION:**

Vendor shall be paid an estimated annual cost for the one (1) year term as set forth below: \$191,750.00, FY 2019.

**REIMBURSABLE EXPENSES:**

None

**AUTHORIZATION:**

Authorize the General Counsel to include other relevant terms and conditions in the written agreement. Authorize the President and Secretary to execute the agreement. Authorize Chief Officer of College and Career Success to execute all ancillary documents required to administer or effectuate this agreement.

**AFFIRMATIVE ACTION:**

Pursuant to the Remedial Program for Minority and Women Owned Business Enterprise Participation in Goods and Services Contracts, (M/WBE Program), the assigned vendor has committed to goals of 30% and 7%.

**LSC REVIEW:**

Local School Council approval is not applicable to this report.

**FINANCIAL:**

Fund 115; Office of College and Career Success Unit: 10855

\$191,750.00, FY 2019.

Future year funding is contingent upon budget appropriation and approval.

**CFDA#:**

Not Applicable

**GENERAL CONDITIONS:**

Inspector General - Each party to the agreement shall acknowledge that, in accordance with 105 ILCS 5/34-13.1, the Inspector General of the Chicago Board of Education has the authority to conduct certain investigations and that the Inspector General shall have access to all information and personnel necessary to conduct those investigations.

Conflicts - The agreement shall not be legally binding on the Board if entered into in violation of the provisions of 105 ILCS 5/34-21.3 which restricts the employment of, or the letting of contracts to, former Board members during the one year period following expiration or other termination of their terms of office.

Indebtedness - The Board's Indebtedness Policy adopted June 26, 1996 (96-0626-PO3), as amended from time to time, shall be incorporated into and made a part of the agreement.

Ethics - The Board's Ethics Code adopted May 25, 2011 (11-0525-PO2), as amended from time to time, shall be incorporated into and made a part of the agreement.

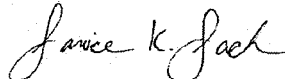
Contingent Liability - The agreement shall contain the clause that any expenditure beyond the current fiscal year is deemed a contingent liability, subject to appropriation in the subsequent fiscal year budget(s).

Approved for Consideration:



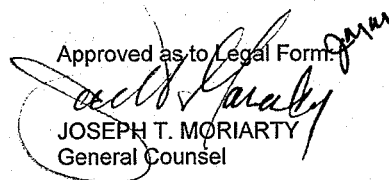
JONATHAN MAPLES  
Chief Procurement Officer

Approved:



JANICE K. JACKSON  
Chief Executive Officer

Approved as to Legal Form:



JOSEPH T. MORIARTY  
General Counsel