

AUTHORIZE THE SECOND AND FINAL RENEWAL AGREEMENT WITH HOBSONS, INC. FOR A COLLEGE AND CAREER PLANNING ENTERPRISE SYSTEM FOR DISTRICT-WIDE USE

THE CHIEF EXECUTIVE OFFICER REPORTS THE FOLLOWING DECISION:

Authorize the second and final renewal agreement with Hobsons, Inc. to provide a College and Career Planning Enterprise System for District-wide use at an estimated annual cost set forth in the Compensation Section of this report. A written document exercising this option is currently being negotiated. No payment shall be made to Hobsons, Inc. during the option period prior to execution of the written document. The authority granted herein shall automatically rescind in the event a written document is not executed within 90 days of the date of this Board Report. Information pertinent to this option is stated below.

Contract Administrator : Wright, Mr. Thaddeus / 773-553-2280

VENDOR:

- 1) Vendor # 16166
HOBSONS, INC.
50 E-Business Way Suite 300
Cincinnati, OH 45241
Phil Hartman
703 859-7323

Ownership: DMGT US, Inc. - 100%

USER INFORMATION :

Project
Manager: 10850 - Counseling and Postsecondary Advising

42 West Madison Street

Chicago, IL 60602

Hall, Mrs. Yvonne A.

773-553-2078

PM Contact:
10870 - College and Career Success Office

42 West Madison Street

Chicago, IL 60602

Deuser, Mr. Michael K.

773-535-5100

ORIGINAL AGREEMENT:

The original Agreement (authorized by Board Report 15-0422-PR1) in the amount of \$2,700,000 was for a term commencing July 1, 2015 and ending June 30, 2018, with the Board having two (2) options to renew for one (1) year terms. The agreement was renewed (authorized by Board Report 18-0321-PR2) for a term beginning July 1, 2018 and ending June 30, 2019, in the amount of \$950,000. The original agreement was awarded on a competitive basis pursuant to Board Rule 7-2.

OPTION PERIOD:

The term of this agreement is being renewed for 1 year commencing July 1, 2019 and ending June 30, 2020.

OPTION PERIODS REMAINING:

There are no option periods remaining.

SCOPE OF SERVICES:

The vendor will continue to provide end use functionalities and support service specifications that the Board desires for the enterprise system. These specifications fall into seven categories:

1. College Planning
2. Career Planning
3. Academic Planning
4. Test Prep and Study Skills
5. Data Tracking and Reporting
6. Account Management
7. Technical Support

Ultimately, the aim of outlining these specifications was to acquire a system that enables students to conduct comprehensive postsecondary planning, enables educators and administrators to collect, analyze, and report on data associated with postsecondary preparation and its correspondent KPIs, and that provides satisfactory technical support and information security.

DELIVERABLES:

To meet the specifications of our scope of services, the vendor will continue to provide, among other services, the following software products, some of which will be paid for centrally from the ITS budget and available to all schools free of charge, and some that schools can choose to opt into and pay for out of their individual budgets:

Paid for centrally from ITS budget:

1. Naviance for High School
2. Naviance for Middle School
3. Naviance College and Career Readiness Curriculum
4. Naviance Alumni Tracker
5. Naviance eDocs
6. Naviance Strengths Finder
7. Naviance Career Interest Profiler
8. Naviance Career Cluster Finder

Optional components:

1. Naviance Course Planner
2. PrepMe for ACT
3. PrepMe for SAT
4. Naviance AchieveWorks
5. Naviance Career Key

In addition to the software products, vendor will provide training for end users and consulting services, which will cover implementation support, system customizations, data transfer configurations, and project management.

OUTCOMES:

The Naviance software system is the Districts one stop shop tool for ILP completion, college and career planning, Learn.Plan.Succeed. (LPS), and reporting on the KPI data associated with these activities, such as the percent of seniors submitting one application to a match postsecondary institution and scholarships.

Naviance is designed as one place where students have the resources required to conduct highly organized and effective postsecondary planning and educators and administrators have the tools to track individual student and school progress in postsecondary preparation.

The data collection, analysis, and reporting function provided by the system will continue to allow practitioners to go about their required reporting tasks more efficiently, it will drive improved postsecondary outcomes for students by facilitating a more sophisticated analysis of the correlations between student profiles, postsecondary planning actions, and outcomes.

COMPENSATION:

Vendor shall be paid during this option period as specified in their renewal agreement. Estimated annual costs for the one (1) year term are set forth below:

\$900,000, FY20

AUTHORIZATION:

Authorize the General Counsel to include other relevant terms and conditions in the written option document. Authorize the President and Secretary to execute the option document. Authorize the Chief of College and Career Success to execute all ancillary documents required to administer or effectuate this option agreement.

AFFIRMATIVE ACTION:

Pursuant to the Remedial Program for Minority and Women-Owned Business Enterprise Participation in Goods and Services contracts, (M/WBE Program), this contract is exempt as this agreement is Proprietary Software.

LSC REVIEW:

Local School Council approval is not applicable to this report.

FINANCIAL:

Fund 115, Information and Technology Services, Unit #12510 (for core Naviance software functionality)
For supplemental add-on software: all schools and units.

\$900,000, FY20

Not to exceed \$900,000 for the one (1) year term. Future year funding is contingent upon budget appropriation and approval.

CFDA#: Not Applicable

GENERAL CONDITIONS:

Inspector General - Each party to the agreement shall acknowledge that, in accordance with 105 ILCS 5/34-13.1, the Inspector General of the Chicago Board of Education has the authority to conduct certain investigations and that the Inspector General shall have access to all information and personnel necessary to conduct those investigations.

Conflicts - The agreement shall not be legally binding on the Board if entered into in violation of the provisions of 105 ILCS 5/34-21.3 which restricts the employment of, or the letting of contracts to, former Board members during the one year period following expiration or other termination of their terms of office.

Indebtedness - The Board's Indebtedness Policy adopted June 26, 1996 (96-0626-PO3), as amended from time to time, shall be incorporated into and made a part of the agreement.

Ethics - The Board's Ethics Code adopted May 25, 2011 (11-0525-PO2), as amended from time to time, shall be incorporated into and made a part of the agreement.

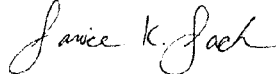
Contingent Liability - The agreement shall contain the clause that any expenditure beyond the current fiscal year is deemed a contingent liability, subject to appropriation in the subsequent fiscal year budget(s).

Approved for Consideration:



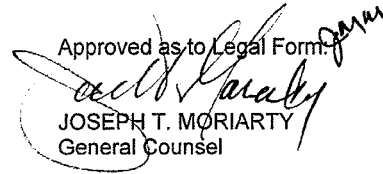
JONATHAN MAPLES
Chief Procurement Officer

Approved:



JANICE K. JACKSON
Chief Executive Officer

Approved as to Legal Form.



JOSEPH T. MORIARTY
General Counsel