

AUTHORIZE THE SECOND AND FINAL RENEWAL AGREEMENTS FOR THE PRE-QUALIFICATION STATUS OF VARIOUS VENDORS TO PROVIDE EDUCATIONAL TECHNOLOGY PRODUCTS

THE CHIEF EXECUTIVE OFFICER REPORTS THE FOLLOWING DECISION:

Authorize the second and final renewal agreements with various vendors to provide Educational Technology (Ed Tech) products and programs at estimated annual cost set forth in the Compensation Section of this report. Written documents exercising this option are currently being negotiated. No payment shall be made to any vendor during the option period prior to execution of their written document. The authority granted herein shall automatically rescind as to each vendor in the event their written document is not executed within 90 days of the date of this Board Report. Information pertinent to this option is stated below.

Specification Number : 15-350028

Contract Administrator : Wright, Mr. Thaddeus / 773-553-2280

USER INFORMATION :

Project
Manager: 10814 - Pre-K - 12 Curriculum

42 W. Madison

Chicago, IL 60602

Williams, Mr. Anthony Edward

773-553-5731

PM Contact:
10810 - Teaching and Learning Office

42 West Madison Street

Chicago, IL 60602

Alvarado, Miss Anna M

773-553-1216

ORIGINAL AGREEMENT:

The original Agreements (authorized by Board Reports 15-0624-PR17; as amended by 16-0427-PR2; 16-0622-PR1; 16-0824-PR4; 17-0322-PR2; 17-1206-PR6) in the amount of \$15,000,000 are for a term commencing July 1, 2015 for vendors approved under Board Report 15-0624-PR17 and upon date of execution for vendors subsequently approved and ending June 30, 2018, with the Board having two (2) options to renew for a one (1) year period. The first renewal agreement (authorized by Board Report 18-0627-PR5) in the amount of \$2,000,000 is for a one (1) year term commencing on July 1, 2018 and ending on June 30, 2019. The original agreements were awarded on a competitive basis pursuant to Board Rule 7-2, which is now contained within Board Rule 7-3.

OPTION PERIOD:

The term of each agreement is being renewed for one (1) year commencing July 1, 2019 and ending June 30, 2020 ("Renewal Term"). For any vendor who did not complete a first renewal agreement, the Board may choose to enter, pursuant to this Board Report, a first renewal agreement for the Renewal Term. One vendor did not complete the original agreement. The Board will enter into a master agreement with that vendor for the Renewal Term.

OPTION PERIODS REMAINING:

There are no remaining options.

SCOPE OF SERVICES:

This renewal is focused on Ed Tech Products as defined in the RFQ. Ed Tech Products that would be used as core curricular materials are not covered by this agreement. The Ed Tech Products qualified as part of this RFQ may be delivered in a variety of delivery media including but not limited to secured websites, open access websites, CD-ROM, etc.

The following ARE NOT included in the scope of the agreements:

- Technology Assets as described in the RFQ-Information Systems for management as described in the RFQ
- Computer hardware, unless the Ed Tech Product cannot be de-bundled from the hardware
- Curricular products such as digital textbooks

The Board issued a PNI for Multi-Tier System of Supports (MTSS) services to the pre-qualified pool. The MTSS vendors will provide products and programs, which will personalize and differentiate instruction for every student based on their academic needs and individual learning style to promote accelerated student achievement. The MTSS vendors will provide multiple research and evidence-based intervention, enrichment, and/or supplemental products and programs for students in reading and/or math, in order to substantially increase the success of students in grades K-12, regardless of their performance level. These products and programs will allow students to work at their own level and pace when appropriate. MTSS vendors will be expected to provide/share data both at the local (school/network) and district level in order to determine both efficacy and fidelity. MTSS vendors and the Board will develop benchmarks to monitor implementation and progress.

OUTCOMES:

Vendors' services will result in the continued use of a pre-qualified pool of vendors to provide Educational Technology (Ed Tech) products for purchase by schools. Products provided by these pre-qualified vendors are vetted for basic technology, security, and legal standards.

COMPENSATION:

Vendors shall be paid during this option period as specified in their agreement; estimated annual aggregate amount of payments to all pre-qualified vendors for the one (1) year term shall not exceed below: ~

\$2,000,000.00 FY20

The costs associated herewith shall be reported to the Board on a quarterly basis pursuant to Board Rule 7-10.

USE OF POOL:

All schools are authorized to receive products and programs from the pre-qualified pool as follows: Schools and departments shall select a pre-qualified vendor and evidence such selection by a purchase order for the Ed Tech Products and Programs provided by the vendor and approved through the RFQ process. A directory is being developed that will be available to all CPS schools and departments specifying those pre-qualified vendors and the Products and Programs each has been approved to provide to the Board and how to contact those vendors. The directory will identify the categories of learning experiences that the Products and Programs are intended to enhance as well as other general information about the Product and Program. For the purchases of Products and Programs that have been evaluated for basic technical requirements, purchases are limited to \$25,000 spend limits. For purchases of Products and Programs that have been selected through the process for Plans for New Initiatives

("PNI"), requests for additional information will be provided to pre-qualified vendors who have Products and Programs that meet the general requirements of the PNI. If vendors wish to have one or more of their approved Products and Programs considered for inclusion in the initiative, vendors may submit a response to the PNI request to be evaluated for quality and alignment of the proposal to the scope of the project. Purchases of PNI approved Products and Programs will be highlighted as vetted for quality in the Ed Tech Catalog and will not be limited to \$25,000 spend limits.

AUTHORIZATION:

Authorize the General Counsel to include other relevant terms and conditions in the written agreements. Authorize the President and Secretary to execute the written agreements. Authorize the Chief of Teaching and Learning to execute all ancillary documents required to administer or effectuate the agreements.

AFFIRMATIVE ACTION:

Pursuant to the Remedial Program for Minority and Women-Owned Business Enterprise Participation in Goods and Services Contracts (M/WBE Program), this contract is exempt as this agreement is for proprietary software.

LSC REVIEW:

Local School Council approval is not applicable to this report.

FINANCIAL:

Various Funds, Various Units

FY20 Not to exceed \$2,000,000.00 for the one (1) year term.

Future year funding is contingent upon budget appropriation and approval.

CFDA#:

Not Applicable

GENERAL CONDITIONS:

Inspector General - Each party to the agreement shall acknowledge that, in accordance with 105 ILCS 5/34-13.1, the Inspector General of the Chicago Board of Education has the authority to conduct certain investigations and that the Inspector General shall have access to all information and personnel necessary to conduct those investigations.

Conflicts - The agreement shall not be legally binding on the Board if entered into in violation of the provisions of 105 ILCS 5/34-21.3 which restricts the employment of, or the letting of contracts to, former Board members during the one year period following expiration or other termination of their terms of office.

Indebtedness - The Board's Indebtedness Policy adopted June 26, 1996 (96-0626-PO3), as amended from time to time, shall be incorporated into and made a part of the agreement.

Ethics - The Board's Ethics Code adopted May 25, 2011 (11-0525-PO2), as amended from time to time, shall be incorporated into and made a part of the agreement.

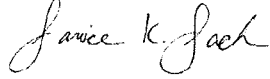
Contingent Liability - The agreement shall contain the clause that any expenditure beyond the current fiscal year is deemed a contingent liability, subject to appropriation in the subsequent fiscal year budget(s).

Approved for Consideration:




JONATHAN MAPLES
Chief Procurement Officer

Approved:



JANICE K. JACKSON
Chief Executive Officer

Approved as to Legal Form: 



JOSEPH T. MORIARTY
General Counsel

- 1) Vendor # 94865
3-C INSTITUTE FOR SOCIAL DEVELOPMENT INC. DBA 3C INSTITUTE
4364 S. ALSTON AVE STE 300
DURHAM, NC 27713-2220

Melissa DeRosier
919 677-0102

Ownership: Melissa DeRosier-100%
- 2) Vendor # 94595
3P LEARNING INC.
246 FIFTH AVENUE, STE 426
NEW YORK, NY 10001

Danny Chiarastella
315 238-5116

Ownership: 3P Learning Limited - 100%
- 3) Vendor # 12499
ACHIEVE3000, INC.
1985 CEDAR BRIDGE AVE., STE 3
LAKEWOOD, NJ 08701

Nicholas Bates
732 367-5505

Ownership: Insight Venture Partners V, LP -17%,
Insight Venture Partners IX, LP- 20%,
Other - 63%
- 4) Vendor # 99838
THE ACHIEVEMENT NETWORK, LTD.
ONE BEACON STREET STE 002700
BOSTON, MA 02108

Renee Montmeny
617 505-1098

Ownership: Not for Profit
- 5) Vendor # 98804
APEX LEARNING, INC.
1215 FOURTH AVENUE, STE 1500
SEATTLE, WA 98161

Michelle Knoll
206 381-5600

Ownership: Andrew Kaplan-50%, Peter Campbell-50%
- 6) Vendor # 30435
BENCHMARK EDUCATION COMPANY, LLC
145 Huguenot St.
New Rochelle, NY 10801

Nolen Harris
877 236-2465

Ownership: Thomas Reycraft-50%, Seraphim Reycraft-50%

7)

Vendor # 31207

CARNEGIE LEARNING, INC DBA EMC
PUBLISHING LLC DBA EMC SCHOOL
MONDO EDUCATION
501 GRANT STREET STE 1075
PITTSBURGH, PA 15219-4447

Julie Katruska

888 851-7094

Ownership: New Mountain Learning LLC -
100%

8)

Vendor # 63673

CDW GOVERNMENT, LLC
230 N. MILWAUKEE AVE
VERNON HILLS, IL 60061

Sean Dillon

847 419-7438

Ownership: CDW LLC-100%

9)

Vendor # 18899

CENTERPOINT EDUCATION SOLUTIONS
1030 15TH ST NW SUITE 690W
WASHINGTON, DC 20005

Brett Friedman

202 748-8099

Ownership: Not For Profit

10)

Vendor # 18448

CLASSROOM, INC.
245 FIFTH AVE., 20TH FLR.
NEW YORK, NY 10016

Christina Oliver

212 545-8400

Ownership: Not For Profit

11)

Vendor # 41798

COMPUTER SERVICES & CONSULTING,
INC. DBA CSC CONSULTING GROUP
16W241 S FRONTAGE ROAD, SUITE 40
BURR RIDGE, IL 60527

Babylon Williams

855 462-2267

Ownership: Caroline Sanchez Crozier-100%

12)

Vendor # 19546

COUGHLAN COMPANIES, LLC DBA
CAPSTONE
1710 ROE CREST DRIVE
NORTH MANKATO, MN 56003

Connie Ruyter

800 747-4992

Ownership: Robert J. Coughlan - 50%, James
P. Coughlan - 50%

- 13) Vendor # 16325
D2L LTD.
151 CHARLES STREET WEST, SUITE 400
KITCHENER, N2G 1H6

Hark Chuckal

888 772-0325 X4438

Ownership: D2L Inc. -100%
- 14) Vendor # 16326
EDGENUITY INC.
8860 EAST CHAPARRAL ROAD, STE 100
SCOTTDALE, AZ 85250

Lynette McVay

480 423-0118 X1122

Ownership: Weld North Education, LLC - 100%
- 15) Vendor # 10126
EDMENTUM, INC.
5600 W. 83RD STREET., STE 300 8200
TOWER
BLOOMINGTON, MN 55437

Michael Ehlers

800 447-5286

Ownership: Edmentum Holdings, Inc. -100%
- 16) Vendor # 70047
ESPARK, INC DBA ESPARK LEARNING
100 S State Street, Floor 4
CHICAGO, IL 60603

Shamoon Atique

312 310-9527

Ownership: David Vinca-30.21%, MAPP,
LLC-15.44%, Luke Shepard - 8.87%, MK
Capital - 4.40%, Other - 41.08%
- 17) Vendor # 17298
EXPLORELEARNING, LLC
17855 DALLAS PARKWAY, STE 400
DALLAS, TX 75287

Amy Otis

800 547-6747

Ownership: Lazel, Inc. - 100%
- 18) Vendor # 16327
ELLEVEATION, INC.
38 CHAUNCY ST, 9TH FLOOR
BOSTON, MA 02111

Edward Rice

617 307-5755

Ownership: Edward Rice - 10.15%, Jordan
Meranus - 10.15%, Chris Gabrieli - 12.19%,
Emerson Collective Investments, LLC -
19.86%, Other - 47.65%

19) Vendor # 13240
HOUGHTON MIFFLIN HARCOURT
PUBLISHING COMPANY
1900 S BATAVIA AVENUE
GENEVA, IL 60134

Becky Smith

708 560-1457

Ownership: Houghton Mifflin Harcourt
Publishing Inc. - 100%

22) Vendor # 98586
K12 VIRTUAL SCHOOLS, LLC
2300 CORPORATE PARK DRIVE
HERNDON, VA 20171

Heidi Wenger

703 483-700

Ownership: K12 Management, Inc. - 100%
Interest Sole Member, K12, Inc. - 100% Interest
Parent Company

20) Vendor # 97955
IMAGINE LEARNING, INC
382 W. PARK CIRCLE
PROVO, UT 84604

Ana Gomez

224 554-9260

Ownership: Weld North Education - 100%
(Think Learning Products removed from
Agreement)

23) Vendor # 17302
LEARNING A-Z, LLC
17855 DALLAS PARKWAY, STE 400
DALLAS, TX 75287

Amy Otis

800 547-6747

Ownership: Lazel, Inc. - 100%

21) Vendor # 23066
IXL LEARNING, INC
777 MARINERS ISLAND BLVD., STE 650
SAN MATEO, CA 94404

James Zeller

650 259-4200

Ownership: Paul Mishkin-75%, Other-25%

24) Vendor # 99625
LEARNZILLION, INC
5038 MACARTHUR BLVD. NW
WASHINGTON, DC 20016

Eric Westendorf

202 596-4631

Ownership: Peter Moran, DCM - 20.89%, Tory
Patterson, Owl Ventures - 14.77%, Mark
Jacobson, OATV Ventures - 11.60%, Other -
52.74%

25)

Vendor # 27064

LEXIA LEARNING SYSTEMS LLC
300 BAKER AVE., STE 320
CONCORD, MA 01742

Scott Pionek

978 405-6200

Ownership: Rosetta Stone- 100%

26)

Vendor # 21757

MACKIN BOOK COMPANY DBA MACKIN
EDUCATIONAL RESOURCES
3505 COUNTY RD 42 WEST
BURNSVILLE, MN 55306

Grace Mundt

800 245-9540

Ownership: Kay M. Heise - 51%, Randal M.
Heise - 49%

27)

Vendor # 12230

MCGRAW-HILL EDUCATION, INC. DBA
MCGRAW-HILL SCHOOL EDUCATION, LLC
2 PENN PLAZA 12TH FLOOR
NEW YORK, NY 10121

Ardena Amos White

312 248-8935

Ownership: McGraw-Hill LLC - 100%

28)

Vendor # 12588

MENTORING MINDS, L.P.
ONE INTERNATIONAL PLACE, STE #1400
BOSTON, MA 02110

Shad A. Madsen

800 585-5258

Ownership: Michael L. Lujan - 50%; ML Lujan
Enterprises Inc, Gen Partner - 50%

29)

Vendor # 67737

MIND RESEARCH INSTITUTE
111 ACADEMY STE 100
IRVINE, CA 92671

Kerri Applegate

888 751-5443

Ownership: Not For Profit

30)

Vendor # 17109

NEARPOD INC.
18305 BISCAYNE BLVD
AVENTURA, FL 33160

Natali Barski-Meyman

855 632-7763

Ownership: Nearpod Holdings Inc. -100%,
Nearpod Intermediary I, LLC - 100%, Nearpod
Intermediary II, LLC - 100%

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|--|---|
| <p>31) Vendor # 99564</p> <p>NEWSELA INC
620 8th Ave, 21st FL
New York, NY 10018</p> <p>Brian Berman</p> <p>646 481-5650</p> <p>Ownership: Matthew Gross- 10%, Owl Ventures - 10%, KPCB Holdings, Inc. - 10%</p> | <p>34) Vendor # 17142</p> <p>PARENTSQUARE INC
924 ANACAPA ST. STE 3R
SANTA BARBARA, CA 93101</p> <p>Jay Klanfer</p> <p>805 637-8381</p> <p>Ownership: Anupama Vaid - 42.95%; Sohit Wadhwa - 19.20%; Linn Sillers - 14.40%, Other - 23.45%</p> |
| <p>32) Vendor # 16367</p> <p>NOREDINK
118 2ND ST., 3RD FLOOR
SAN FRANCISCO, CA 94105</p> <p>Jeff Scheur</p> <p>844 667-3346</p> <p>Ownership: Jeff Scheur - 31.46%, True Ventures IV, LP - 20.78%, ReThink Education Partners, L.P. - 10.65%</p> | <p>35) Vendor # 45046</p> <p>PEARSON K12 LEARNING LLC
221 RIVER STREET
HOBOKEN, NJ 07030</p> <p>Jason Upah</p> <p>480 457-6083</p> <p>Ownership: Gateway Education LLC - 100%</p> |
| <p>33) Vendor # 16385</p> <p>Otus, LLC
1000 WEST FULTON MARKET, SUITE 285
CHICAGO, IL 60607</p> <p>Keith Westman</p> <p>212 312-6132</p> <p>Ownership: Andrew Bluhm - 80%, Otus Employees - 20%</p> | <p>36) Vendor # 46471</p> <p>PEOPLES EDUCATION INC. DBA MASTERY EDUCATION
299 MARKET STREET., STE 240
SADDLE BROOK, NJ 07663</p> <p>Barbara Dexter</p> <p>800 822-1080</p> <p>Ownership: Peoples Educational Holdings, Inc. - 100%</p> |

37)

Vendor # 16333
R3 Collaboratives Inc.
940 HOWARD STREET
SAN FRANCISCO, CA 94103

Adam Geller

855 338-4362

Ownership: Adam Geller - 54.74%, Ross
Weldon - 23.46%, All others less than - 10%

38)

Vendor # 88867
RALLY! EDUCATION LLC
22 RAILROAD AVE
GLEN HEAD, NY 11545

Fran Mure

516 671-9300

Ownership: Howard Berrent - 40%; Marjorie
Berrent - 60%

39)

Vendor # 96635
ROSETTA STONE LTD.
135 W. MARKET ST.
HARRISONBURG, VA 22801

Jon Holder

800 788-0822

Ownership: Rosetta Stone Inc - 100%

40)

Vendor # 99425
SCOLAB, INC
2090 MOREAU STREET
MONTREAL, QC H1W 2M3

Tom Trang

888 528-8878

Ownership: Carl Malartre - 25%, Jean Philippe
Choiniere - 25%, Steve Brisebois - 25%, Thanh
T. Trang - 25%

41)

Vendor # 24503
SOCIAL STUDIES SCHOOL SERVICE DBA
NYSTROM
10200 JEFFERSON BLVD.
CULVER CITY, CA 90230

LaKeshia Neal

800 421-4246

Ownership: David Weiner - 25%, Aaron Willis -
25%, Sanford Weiner - 25%, Irwin Levin - 25%

42)

Vendor # 67326
SUNBURST ACQUISITION LLC DBA
SUNBURST DIGITAL
3150 W. HIGGINS RD, STE 140
HOFFMAN ESATES, IL 60169

Breanna Fiore

800 321-7511

Ownership: Gregory Yurousky - 100%

- | | |
|---|---|
| <p>43) Vendor # 42634</p> <p>SUNTEX INTERNATIONAL INC.
3311 FOX HILL RD.
EASTON, PA 18042</p> <p>Nan Ronis</p> <p>610 253-5255</p> <p>Ownership: Robert Sun - 50%, Others - 50%</p> | <p>46) Vendor # 16434</p> <p>THE ROSEN PUBLISHING GROUP, INC.
29 E 21ST STREET
NEW YORK, NY 10010</p> <p>Arlene Riley</p> <p>800 237-9932</p> <p>Ownership: Roger Rosen - 100%</p> |
| <p>44) Vendor # 28975</p> <p>TEACHER CREATED MATERIALS, INC
5482 ARGOSY AVENUE
HUNTINGTON BEACH, CA 92649</p> <p>Mary Kittrelle</p> <p>800 858-7339</p> <p>Ownership: Rachelle Cracchiolo - 10%,
Corinne Burton - 45%, Deanne Mendoza - 45%</p> | <p>47) Vendor # 94819</p> <p>THINKCERCA.COM INC
440 North Wells Street, Suite 720
CHICAGO, IL 60654</p> <p>W. Daniel White</p> <p>650 454-6914</p> <p>Ownership: Follett School Solutions, Inc. - 12%,
Eileen Murphy - 24%, Other- 64%</p> |
| <p>45) Vendor # 47707</p> <p>TEXTHELP INC
600 UNICORN PARK DRIVE
WOBURN, MA 01801</p> <p>Debbie Shaw</p> <p>888 548-0652</p> <p>Ownership: Texthelp Ltd - 100%</p> | <p>48) Vendor # 22041</p> <p>TROXELL COMMUNICATIONS, INC.
4675 E. Cotton Center Blvd, Suite 155
PHOENIX, AZ 85040</p> <p>Jon Rendine</p> <p>800 578-8858</p> <p>Ownership: TXL Holding Corporation - 100%,
AEA Investors, Small Business Fund, LP - 99%</p> |

49)

Vendor # 12190

TURNITIN LLC
2101 WEBSTER STREET SUITE 1800
OAKLAND, CA 94612

Kelly Barna

510 764-7600

Ownership: Advance Publications - 100%

50)

Vendor # 33867

VOYAGER SOPRIS LEARNING, INC
17855 DALLAS PARKWAY, STE 400
DALLAS, TX 75287

Amy Otis

800 547-6747

Ownership: Cambium Learning, Inc. - 100%

51)

Vendor # 50382

WILLIAM H. SADLIER, INC
9 PINE ST 7TH FLR
NEW YORK, NY 10005

Kevin O'Donnell

212 312-6132

Ownership: Frank S. DingerJr. - 61%, Other - 39%