



# Office of Business Diversity

Minority and Women Owned  
Business Enterprises  
December 19, 2012

# History of M/WBE Policy

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1991 → The Board determined that there was a compelling basis for a M/WBE plan and adopted The Plan for Minority and Women Business Enterprise.



2004 → CPS reviewed its own M/WBE program and determined it was necessary to develop a new, separate Construction program similar to the City of Chicago's program.



2007 → The Board conducted additional research and adopted a new M/WBE Program for Goods and Services contracts.



2012 → Dr. David G. Blanchflower, Professor of Economics at Dartmouth College, is commissioned to prepare a report on the *Availability and Utilization of Minority- and Women-Owned Businesses for the Chicago Public Schools.*



Early 2013 → Dr. Blanchflower's findings will confirm current performance, identify important market trends and assist in setting goals for future improvement.



# Business Diversity Objectives

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To promote access to procurement opportunities in Construction, Goods and Services for certified Minority and Women Owned Business Enterprises

## **Assign Contract Specific M/WBE Goals:**

Assign goals based on availability in specific industries

## **Monitor and Report Compliance:**

Monitor actual dollars and performance on each contract

## **Address Discriminatory Barriers:**

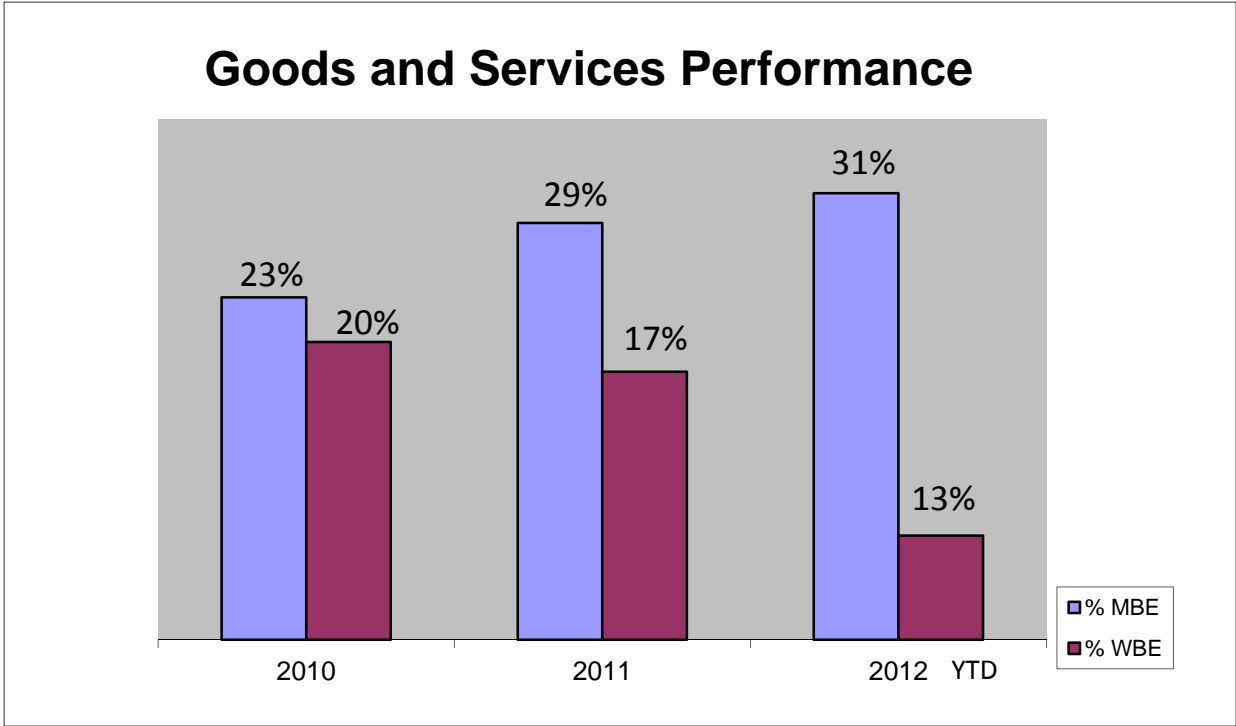
Assist in building the capacity of M/WBE firms to compete in their industry and assist in the design of solicitations



# CPS has performed well in achieving its goals for Goods and Services

M/WBE Aspirational Participation Goals in Goods and Services: 30% MBE and 7% WBE

**% of dollars paid to M/WBEs out of total dollars paid**

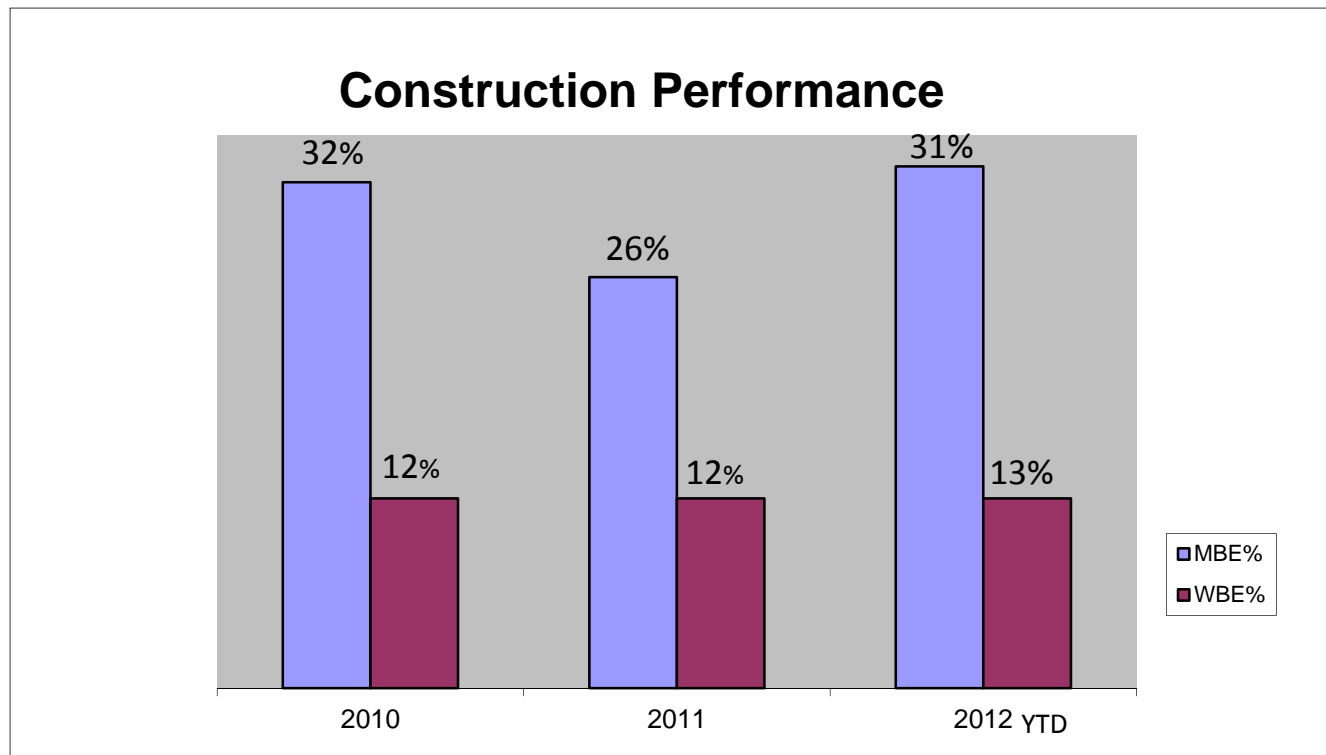




# We exceeded our goals in Construction in 2012

M/WBE Aspirational Participation Goals in Construction: 30% MBE and 7% WBE

% of dollars paid to  
M/WBEs out of total  
dollars paid





## We are determined to continue improving our outreach efforts to expand M/WBE participation

- Implement B2Gnow software system
  - Expand outreach efforts via proactive push
  - Better track our payments to non-prime suppliers
- Learn from top performers in other industries, e.g. WalMart
- Extend collaboration with Assist Agencies (Chicago Urban League, HACIA, Women's Business Development Center) on outreach and industry best practices
- Engage Board Members to exchange ideas and receive input