# Health and Safety

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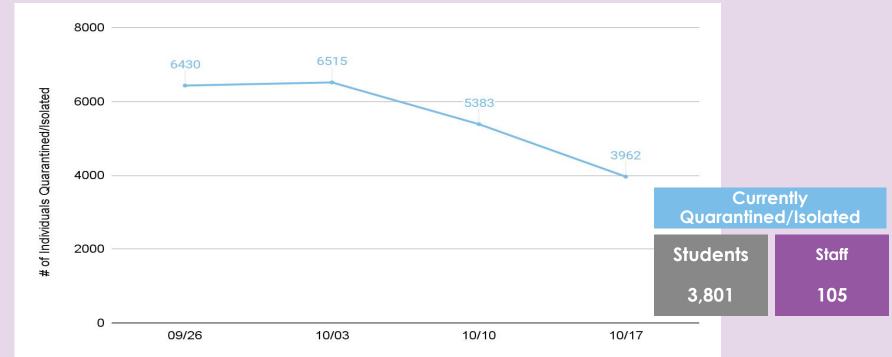


## Contact Tracing & Quarantine Update (as of 10/22)

- Since August 23, CPS Contact Tracing Team received:
  - 3,267 self-reported cases via <u>cps.edu/covidresults</u>
  - 2,110 actionable cases
- On October 22nd, **3,890** students and **108** staff were on "No Admittance" List
- Beginning on Saturday, Oct 9, CPS will align with IDPH, CDPH, and CDC Guidance to shorten the quarantine timeline for close contact from 14 days to 10 days
- Hiring and training 31 new permanent Contact Tracers; Redeploying, training and supervising other current CPS staff to handle COVID-19 case surges (for team >80)

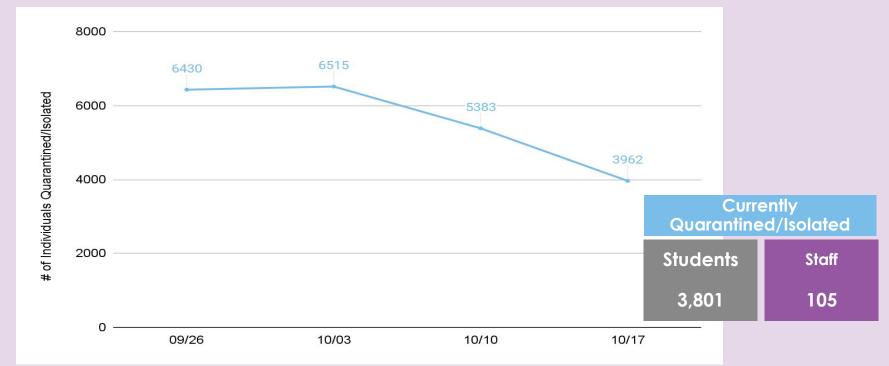


# Total Reported Case Counts in SY21-22 Aug. 29 - Oct. 27





# Weekly Average of Individuals Quarantined/Isolated Sept. 26 - Oct. 22





# COVID-19 Testing Update (as of 10/22)

CPS partners with Thermo Fisher & Color Health on COVID-19 Screening Test Program

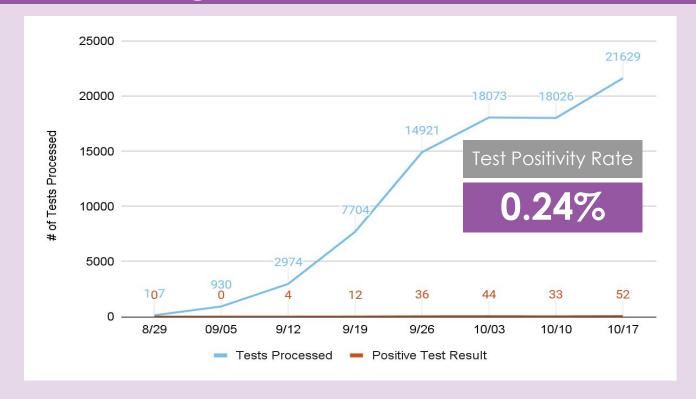
CPS has committed to offer free COVID-19 screening tests to all staff and students who voluntarily opt-in and provide **full, written informed consent** 

20,844 staff and 28,056 students have opted in for weekly testing.

Last week 10/18-10/22: 499 schools reached last week; 8,774 staff tested; 12,934 students tested

**Staffing update:** currently 256 in process and 106 active (both part and full time), on track to meet the goal of 300 total staff by 11/22 or sooner.

# Weekly Number of COVID Tests Completed vs. Positive Tests Aug. 29 - Oct. 22





#### **CPS Vaccinations**

89%

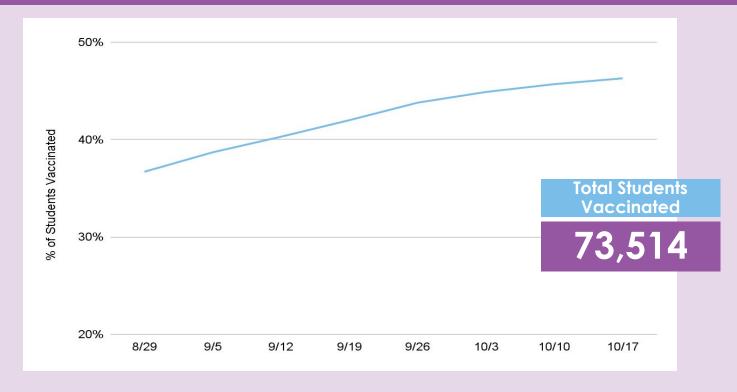
of CPS staff are vaccinated

46.7%

of CPS students ages 12 and up have been vaccinated



# CPS Student Vaccinations (Ages 12 and up) Aug. 29 - Oct. 22

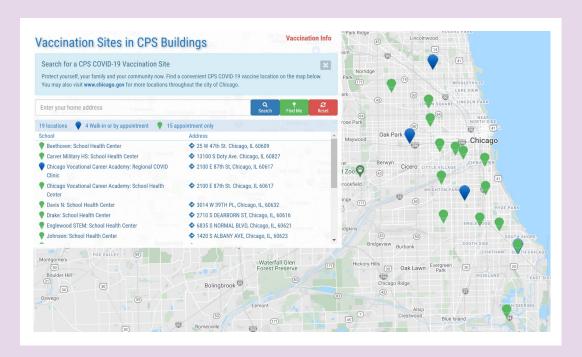


#### COVID-19 Vaccination Update (as of 10/22)



- City of Chicago Vaccination rates:
  - Ages 12–17: **65.3**% first dose; **56.8**% fully vaccinated
  - Ages 18–29: 66.2% first dose; 59.4% fully vaccinated
- Chicago Public Schools Vaccination rates:
  - Ages 12+ = 46.7% fully vaccinated
- Currently 155,00+ eligible CPS students (12+)
- 152,000+ students will become eligible when 5-11 vaccine issued

## CPS: COVID-19 Vaccination Efforts (as of 10/22)



#### **CPS Vaccination Opportunities:**

4 Regional COVID-19 Vaccination Clinics:

- 53 events; 1,818 patients
- Daily capacity = 200

#### School-Based Mobile Events:

- 236 Events; 1,659 Patients
- Daily capacity = 100

#### School Based Health Centers:

• 16 currently offer Pfizer (12+)



#### CPS COVID-19 Vaccination Plan 5-11

#### Plan developed in partnership with CDPH

#### Operations

Regional Clinics, mobile school-based events, OSHW health providers, primary care providers

#### Marketing + Education

- Focus on the following themes:
  - **Assurance**: Making families feel comfortable that CPS is doing the right things to keep their students safe, and providing transparency on contact tracing.
  - **Vaccines**: Promoting vaccines for students aged 5-11, as well as other unvaccinated students.
  - **Testing**: Registering students and staff for voluntary testing programs.

#### Community Engagement

- Community town hall meetings with trusted medical experts
- Outreach at CPS hosted events
- CEO engagements with CPS health providers

# Message Delivery

#### **CPS outreach to families:**

- CPS-managed communications tools (letters, emails, calls, texts, social media channels)
- Advertising on mass media platforms (TV, radio, digital, billboards, CTA)
- CPS-hosted events and community engagement

#### School / partner outreach to families

- Provide material to schools & partners to conduct outreach
- Use schools' Medicaid designee to conduct outreach
- Parent-to-parent communication and campaigns
- Student-to-student communication and campaigns

# Marketing + Education

#### Communicating Safety & Importance of Vaccine:

- Provide facts and trusted medical information
- Use trusted voices to carry the message: parents, students, teachers, medical staff, schools' Medicaid Designee
- Use first-person testimonials based on personal experience
- Use a variety of communication channels and methods e.g. direct communications to families, communication from partners, paid media, social media, events, news coverage
- Maintain a steady, long-term campaign to break through clutter and misinformation



# CPS' Commitment to Vaccine Equity

For communities that have been historically and presently marginalized, CPS has a unique role in providing access to the vaccine, promoting the benefits of the vaccine, and filling in gaps where providers may be few and far between.

CPS will be targeting our efforts in areas of the city where vaccination rates are low, and will be allocating resources to benefit populations that are most in need:

- English Language Learners
- Students with Diverse Learning Needs
- Students in Temporary Living Situations

- Medicaid-Enrolled Students
- African-American Students
- Latinx Students
- LGBTQ Students
- Low-Income Students



# Campaign Look & Feel



Chicago Public Schools
Student Health and Wellness

HealthChoice Illino's (HFS Healthcare and



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EVERY SUPERHERO









# Campaign Look & Feel





